

SUMIT KUMAR

CREATIVE DESIGNER / VISUALIZER

+91- 9555576112 | vsumit771@gmail.com | <https://drive.google.com/drive/u/0/my-drive>

SUMMARY

Creative and detail-oriented designer with 3 years of expertise across multiple mediums, successfully delivering impactful campaigns for both government and private sector clients. Proven ability to conceptualize, design, and execute highly effective indoor and outdoor campaigns that engage audiences and drive results. Always keen to learn and embrace new challenges every day to stay ahead in the creative designs.

SKILLS

PHOTOSHOP



ILLUSTRATOR



ADOBE ANIMATE



ADOBE AFTER EFFECT



CHARACTER & ILLUSTRATION DEVELOPMENT



BLENDER 3D



PASSION

TRAVEL

PAINTING

CRICKET

MUSIC

SOCIAL MEDIA

 www.linkedin.com/in/sumit-k-verma

 <https://drive.google.com/drive/u/0/my-drive>

EDUCATION

Graduation (BFA) Applied ART (2017-2021)
Lovely Professional University

Graduation (B.sc)
(2013-2016) Magadh University

EXPERIENCE

CENTUM ADVERTISING & MARKETING PRIVATE LIMITED - NOV (2022 - 2024) FEB

- Designed pitch campaigns and outdoor for Govt. clients and handle social media creative & Campaign, and Motion Graphics

Inspired by the breathtaking beauty of Himachal Pradesh, these campaigns aim to raise public awareness about the importance of preserving and cherishing our environment.

CREATIVE MUD DEC (2021 - OCT 2022)

- Crafting many design campaigns for print, social media, outdoor for clients like Rajdhani, Kobelco, Maxima Smart Watches, Sirca Paint .
- Conceptualizing ideas and innovations for social media pages of BONN group.
- Designed pitch campaigns for PSU & GOVERNMENT clients under freelance projects.

QUANTUM IT INNOVATION PVT LTD. JAN - NOV (2021)

- Handling multiple creative designs (Logos, video creating, reels, social media ads for versatile projects.

ACHIEVMENTS

AWARD - AIU (All India University, Amritsar)
Runner up in installation art, Amritsar
Prize in Stone painting, Lovely professional University