



## KUSHAGRA SHUKLA

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### PROFESSIONAL SUMMARY

A well-organized, creative and goal-oriented graduate possessing excellent communication, problem-solving and leadership skills seeking to secure to position of challenge and responsibility while managing key projects.

### KEY COMPETENCIES

People Management | Microsoft Office | IBM SPSS | Financial Analysis



### INTERPERSONAL SKILLS

Empathy for others | Confidence & Determination | Tolerance nature especially during times of extreme stress

### INTERESTS & HOBBIES

Playing Chess | Travelling | Gardening

### LANGUAGES KNOWN

English | Hindi

### PERSONAL DETAILS

Mother's Name: Mrs. Poonam Shukla  
Father's Name: Mr. Deepak Shukla  
D.O.B: 19<sup>th</sup> January, 1997

### EDUCATION

Masters in Business Administration in finance & marketing | Chandigarh University, Gharuan

Session: 2019-2021 | Score: 7.09 CGPA

Bachelors in Commerce | R.S.D College, Moradabad

Session: 2016-2019 | percentage: 53.6%

Intermediate (CBSE) | R.R.K School, Moradabad

Session: 2015-2016 | Percentage: 67.6%

Matriculation (CBSE) | R.R.K School, Moradabad

Session: 2013-2014 | Percentage: 93.1%

### WORK EXPERIENCE

#### Customer acquisition and retention

at in Times of India, Chandigarh

- 05/7/2020-20/8/2020(6 weeks industrial training)
- These systems provide facility for customer acquisition and retention of print media in subscription-based market.

### ACADEMIC ACHIEVEMENTS

- Certification in online quiz on aptitude from Soundarya Institute of Management & Science.
- Certification of appreciation in a National Level E-Quiz on "Awareness on IPR for Beginners" organized by Vaagdevi Institute of Technology & Science, Proddatur.
- Certificate of participation in the National Online Quiz Competition on "Financial Accounting" Organized by Sourashtra College

### CERTIFICATIONS & AWARDS

- Certification from Coursera in Marketing in Digital World
- Certification from TCS iON in Communication and Soft Skills
- Certification from Coursera in Financial Accounting Fundamentals