Tanu Verma

Graphic Designer

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About Me

Creative and detail-oriented graphic designer with experience in creating visually appealing designs for
a variety of mediums, including print and digital.

Proficient in Adobe Creative Suite and skilled in video editing. Proven ability to target specific audiences with designs, incorporating marketing strategies for maximum impact. I am seeking a challenging and dynamic role in a creative organisation where I can utilise my skills and passion for design to create engaging and impactful visuals that resonate with the intended audience.

Education

PG Certification in UI/UX Design
Simplilearn (Pursuing)

Diploma in Designing
Arena Animation South-Ex New Delhi 2017-2020

BSc
V.K.S.U University, Ara (Bihar) 2009-2012

Toolkit

Photoshop	Premier Pro
Illustrator	Figma

Experience

The Hatch Project Pvt Ltd
Sep/2023 - Present

•Worked with PR teams to develop creative concepts and design visual assets for client campaigns across various industries, including fashion, food, real estate, technology and healthcare.

•Contributed to the success of PR campaigns by designing visually appealing assets that generated increased brand awareness, media coverage, and audience engagement.

•Created engaging and shareable content for various social media plateform

Techbeliever Technologies Pvt Ltd /Noida
Aug/2020 - Aug/2023

•Worked on Google ads and campaign design also created app banner for various plateform

•Collaborate with cross-functional teams to develop and execute successful marketing campaigns.

•Stay up-to-date with the latest design trends and techniques, and continuously improve the team's skills and capabilities.

•Created high-quality visuals for print materials, websites, and social media.

•Develop and maintain design standards, ensuring the consistent quality of all design outputs.

•Managed multiple projects and met tight deadlines while maintaining high design standards.

Essence Studio/ Gurugram
Oct/2019 - June/2020

•Created Web Banner, Illustration, Stencile Art and Social Media Post, Flyer,Brochure.

•Worked on Lineart project for E-book, Infographic, Emailer.