

KHUSHI AGARWAL

GRAPHIC DESIGNER & VIDEO EDITOR

+917500167580

✉ khushiag1508@gmail.com

🏠 Gurugram, India

🌐 [linkedin.com/in/khushi-agarwal-9956b4222](https://www.linkedin.com/in/khushi-agarwal-9956b4222)

PROFILE

Experienced Graphic Designer and Video Editor with a strong sense of independence and confidence. Committed to delivering high-quality work, proficient in Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Corel Draw, and Adobe InDesign. Excited about tackling new challenges and bringing creative expertise to dynamic projects.

WORK EXPERIENCE

GRAPHIC DESIGNER & VIDEO EDITOR

Feb 2023- Present

Core Asana Private Limited/ Gurugram

- Designed visually appealing and user-friendly website graphics, including banners, icons, and images, ensuring consistency with brand identity and enhancing user experience.
- Collaborated with web developers to integrate graphics seamlessly into websites, ensuring optimal performance and responsiveness across different devices.
- Conceptualized, designed, and produced high-impact marketing videos and graphics for performance marketing campaigns across various platforms (Facebook, Instagram, YouTube, Google Ads).
- Collaborated with the marketing team to understand campaign objectives and target audience, creating visually compelling content that drives engagement and conversions.
- Designed print materials such as brochures, flyers, business cards, and packaging, ensuring high-quality production and adherence to brand standards.
- Designed and produced engaging social media content, including images, videos, and infographics, to enhance brand presence and drive engagement across platforms such as Facebook, Instagram, and LinkedIn.

GRAPHIC DESIGNER & MOTION DESIGNER

Jan2022-Jan23

OVS Business Support

- Developed and produced motion graphic videos for various content types, including explainer videos, promotional content, and social media animations.
- Utilized Adobe After Effects and Premiere Pro to create dynamic animations and visual effects, enhancing the storytelling and visual appeal of videos.
- Managed the end-to-end production process for motion graphic videos, from initial concept to final delivery, while adhering to project timelines and budgets.
- Collaborated with the social media team to brainstorm and execute innovative campaigns that align with overall marketing objectives.
- Conceptualized, designed, and produced high-impact marketing videos and graphics for performance marketing campaigns across various platforms (Facebook, Instagram, YouTube, Google Ads).

GRAPHIC DESIGNER

5 Months

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- Designed website banners and social media content using Adobe Photoshop and Adobe Illustrator, ensuring consistency with brand guidelines and optimizing visuals for performance marketing campaigns.

EDUCATION

B.Sc.Animation (Graduation)

Teerthanker Mahaveer University,
Moradabad
2020 - 2023

Intermediate

Gandhi Nagar Public School,
Moradabad
2019 - 2020

High School

Gandhi Nagar Public School,
Moradabad
2017 - 2018

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe After Effect

Adobe Premiere Pro

Adobe InDesign

Corel Draw

LANGUAGES

English

Hindi