

Thomas Joy

Creative Editor



4 Years 6 Months



(+91)
9971054082



thomasjoy.k6@gmail.com



Profile Summary

As a passionate graphic designer and video editor, I have successfully contributed to the design and marketing teams of reputable companies. With experience from November 2018 to June 2019 as a Graphic Designer at MMT International Pvt. Ltd and from December 2019 to present at ASC Consulting Pvt. Ltd, I have consistently offered and implemented creative design solutions to enhance the expression of value and advertising of company products and services. My technical skills include proficiency in Adobe Photoshop, Illustrator, InDesign, Premiere Pro, and PowerPoint, as well as experience in video editing, logo design, and animation.



Key skills

- Graphic Designing
- Corel Draw
- Illustrator
- Video Editing
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Design Management
- Visual Design
- Design Patterns
- Business Cards
- adobe after effects



Personal Information

City **New Delhi**

Country **INDIA**



Languages

- English
- Hindi
- Malayalam



Education

B.A, 2021

swami vivekanand subharti
university

12th, 2014

CBSE, English

10th, 2012

CBSE, English



Work Experience

Sep 2023 - Present

Creative Editor

Evolvous

- Designed creative graphics and videos for marketing campaigns, resulting in a 30% increase in engagement and a 25% increase in conversion rates
- Developed visually appealing illustrations and animations for social media posts and website, boosting user interaction by 40%
- Collaborated with cross-functional teams to understand project requirements and deliver visual content that aligned with brand guidelines and messaging

Dec 2019 - Sep 2023

Graphic Designer Video Editor

ASC Consulting PvtLtd

- Design and create graphics for social media posts, website banners, and email campaigns - Edit and produce videos for social media and website - Collaborate with the marketing team to develop creative concepts and ideas - Manage multiple projects simultaneously and meet tight deadlines - Use Adobe Photoshop, Illustrator, InDesign, and Premiere Pro on a daily basis - Provide design support for various departments within the company - Maintain brand consistency across all marketing materials

Nov 2018 - Jul 2019

Graphic Designer

MMT International PvtLtd

- Designed marketing materials such as brochures, flyers, and posters - Created graphics for social media and email campaigns - Assisted in the development of the company's brand identity - Used Adobe Photoshop, Illustrator, and InDesign on a daily basis - Worked collaboratively with the marketing team to develop creative concepts - Managed multiple projects simultaneously and met tight deadlines