

SHUBHAM JAIN

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I am a motivated individual with a passion for customer service and a keen eye for detail, seeking to leverage my experience in parts counter and academic background in arts to excel in a role that prioritizes excellence in customer interaction and meticulous attention to detail. I am committed to delivering exceptional service and contributing to the success of the team while continually striving for personal and professional growth.

EXPERIENCE

MAY 2021 – DECEMBER 2021

PARTS COUNTER, ROYAL ENFIELD

Served as a parts counter associate at royal enfield.

Provided exceptional customer service and expert product knowledge to assist clients in selecting the right parts.

Contributed to the overall sales performance and customer satisfaction of the royal enfield brand.

MARCH 2023 – OCTOBER 2023

DIGITAL MARKETING, ADHYAN BOOKS

During my tenure as a Digital Marketing Intern, I significantly contributed to enhancing online visibility and engagement. Responsibilities included creating and optimizing social media content, driving a 20% increase in engagement, and assisting in email marketing campaigns, resulting in a 15% rise in click-through rates. Additionally, I conducted market research, providing valuable insights that informed marketing strategies and improved campaign performance. Collaborating across teams ensured brand consistency and effective digital asset coordination.

OCTOBER 2023 – CURRENT

GHOSTWRITER, ADHYAN BOOKS

As a ghostwriter, I crafted compelling content for clients, boosting their visibility and credibility.

Achievements include increased industry authority, high audience engagement, and consistently satisfied clients.

EDUCATION

APRIL 2016

10+2, GOVT BOYS SINOR SECONDARY SCHOOL

Engaged in a comprehensive curriculum tailored towards the Arts stream

Demonstrated proficiency and enthusiasm in coursework, applying critical thinking and creativity to explore diverse topics within the Arts discipline.

FEBRUARY 2021

BACHELOR OF ARTS, UNIVERSITY OF DELHI

- Graduated with a Bachelor of Arts degree from the University of Delhi.
- Acquired a solid foundation in arts and humanities disciplines through rigorous academic coursework and engagement with diverse perspectives.

SKILLS

- **Customer Service Excellence**
- **Detail-Oriented**
- **Effective Communication**
- **Adaptability:**

ACTIVITIES

In my free time, I am passionate about two main activities: gyming and generating creative ideas.

Gyming:

I devote a significant portion of my time to maintaining my physical health and well-being through regular gym workouts. The discipline, dedication, and perseverance required in fitness training not only contribute to my physical strength but also cultivate important qualities like determination and resilience.

Creative Idea Generation:

I thoroughly enjoy brainstorming and conceptualizing innovative ideas across various domains. Whether it's exploring new approaches to problem-solving or conceptualizing unique projects, I find immense satisfaction in the creative process. This passion drives me to constantly seek out opportunities to think outside the box and contribute fresh perspectives to any endeavor.

Through these activities, I not only pursue personal fulfillment but also strive to inspire others to lead healthier lifestyles and embrace creativity in their pursuits.