

# SHIVAM PARAJAPATI

## GRAPHIC DESIGNER

## CONTACT

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## LINK

**Portfolio** <https://www.behance.com/shivamsp>

## EDUCATION

**MDS University** **2017-2021**  
Bachelor of Computer Application

## TOOLS & SKILLS

### Adobe & Others

Photoshop, Illustrator, Adobe XD, After Effects, Figma, Corel Draw, Premier Pro, Audition, FireFly, Lightroom, Media Encoder, Lightroom, Canva, Photopea.

### Web

HTML/CSS, Wordpress, HTML5 Banner Ads, Google Analytics & Adwords, Meta Ad Library.

### Social Media

Facebook, Instagram, X (Twitter), Youtube, Reddit, LinkedIn, Pinterest and More.

## DESIGN STUDY

### Digital

Typography, Brand Book, Campaigns, Identity System, Information Design, Iconography, Social Media Post, Website Design (UI), Software Design (UI), Logo, Photo-Retouching.

### Print

Product Design, Label Design, Hording Design, Brochures Design, Business Card, Price List, Letter Head, Flyers, Drawing Painting.

## INTEREST

1. Research
2. Case Study
3. Analytics & Analyse
4. Try New and Different

## ABOUT ME

Experienced graphic designer with 3+ years in various fields. Passionate about creativity and delivering exceptional results. Thrive in collaborative environments. Eager to explore new opportunities in design.

## EXPERIENCE

**The Wellness Shop** - Jaipur **Feb 2024 - Present**  
*Senior Graphic Designer*

1. Responsible for managing all designing projects.
2. **Creative Direction:** Providing visionary guidance and translating concepts into compelling visuals that resonate with target audiences.
3. Led a team of designers, fostering a collaborative environment that resulted in a 80% improvement in project efficiency and design quality.
4. Spearheaded the design strategy for high-profile client campaigns, contributing to a 80% increase in campaign performance metrics.

**Creative Sharks Digital Marketing Agency** - Jaipur **July 2023 - Feb 2024**  
*Senior Graphic Designer*

1. Managed 16+ Different Projects and dealt with Deadlines.
2. Mentored and coached junior designers, facilitating their professional growth & maintaining a cohesive design approach across projects.
3. **Versatility:** I handled various clients across industries, requiring designs for social media, websites, email campaigns, ads, and more. As a designer, I'd create diverse visuals to match each client's brand & campaign objectives.
4. **Client Interaction:** Depending on the agency, you might communicate directly with clients, understanding their needs, presenting design concepts, and incorporating their feedback.
5. **Projects:** Seduire by Mahima madaan, Fab Jaipur, Landtrix, Creative Sharks Aibundle, Caratwala, Marketing Recipe, Celibix, Awaara.com etc.

**Woodenstreet Furniture Pvt. Ltd.** - Jaipur **Nov 2021 - July 2023**  
*Executive Graphic Designer*

1. Edits editorial photos for company (Social Media posts, Stationary, Thumbnails, Online Ads)
2. Translating research into fesible ideas and designs that will satisfy consumers.
3. Collaborating with SMM, SEO, Content writer team and increased productivity & time management skills under pressure.
4. Creative social media post, illustrations, motion graphic & infographics.
5. Utilize Adobe Creative suite to create compelling visual concepts & designs, including social media graphics, email compaigns and print ads.

**Arihant Hospital and Research Center** - Bhilwara **Oct 2020 - Nov 2021**  
*Junior Graphic Designer*

1. Precription Template For All Departments and Doctors
2. Banners or All Medical Departments
3. Logo, Brochures, Business Card, Price List, Letter Head

## KEY EXPERTISE

1. Ad Creatives
2. Color Theory
3. Prototyping
4. Typography
5. Branding & Logo
6. Manipulation Art
7. Product Design
8. Wireframing
9. Packaging Design
10. Low Poly Art
11. Portfolio
12. Lookbook
13. Iconography
14. Photo Editing
15. 2D Illustration