MINTU CHAUDHARY

GRAPHIC & VIDEO EDITOR

CONTACT ME

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- mintusangwan283@gmail.com
- Current Address:
 Rajnagar Extension, Ghaziabad
 Permanent Address:
 Vill Pepla, Bhola Road, Meerut

EDUCATION

CCS UNIVERSITY

BACHELOR OF ARTS

2015-2018

MAYA ACADEMY OF ADVANCED CREATIVITY

DIPLOMA IN GRAPHIC DESIGN AND VIDEO EDITING 2018 - 2019

EXTRA- CURRICULAR

ATTEND NMA (NETWORK MARKETING AWARD)

WORK AS VISUAL DESIGNER IN NMA

WORK AS VOLUNTEER & DESIGN A MAGAZINE NAME FAME

ABOUT ME

Highly creative graphic designer with over 3.5 years of experience in creating and implementing design solutions across various industries Expertise in Adobe Suite, brand development. Proud of leading a successful corporate rebrand that increased brand recognition. Led the end-to-end design process for multiple high-impact marketing campaigns, resulting increase in customer engagement. Developed a corporate identity package, which increased brand recognition by 30% Introduced fresh design concepts that led to a 15% increase in website traffic within three month

DOB EXPERIENCE

GRAPHIC DESIGNER INTERNSHIP

JUL 2019 - NOV 2019

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

- · Designed posters brochures advertisement and printed media
- · Organized layout design files for final print
- Edited Videos of college program

GRAPHIC DESIGNER & VIDEO EDITOR AUG 202

AUG 2020-SEP 2021

- **BINACATUNES PRIVATE LIMITED**
- · Used editing software to digitize and import both audio and video
- Edited over 50 + video with lyrics and many more

• Edited over 120 + bhakti music videos in a variety

GRAPHIC DESIGNER & VIDEO EDITOROCT 2021 - SEP 2022 REAL ART PICTURE

- $\boldsymbol{\cdot}$ Edited 200+ corporate video ads video info graphics video and event
- Used editing software to digitize and import both audio and video
- · Worked with other photographers to catalog department
- · Make shoot event videoneedfootage

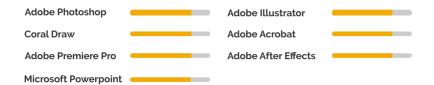
GRAPHIC DESIGNER

NOV 2022 -

WORKSURE MEDPHARMA

- Created logos, Booklets, brochures, banners and other promotional content for various corporate clients
- Developed print materials, including posters, Website Blogs billboards, and flyers for events such as product launches and
- Coordinated with Medical writers to infuse textual elements of CRF, CSR and Clinical Trial Protocol into designs to make them more
- Adapted designs according to customer feedback while ensuring deadlines are met without compromising on quality control standards





PERSONAL DETAILS

- · D.O.B 07-SEP-1997
- · MARITAL STATUS SINGLE
- · LANGUAGE KNOWN- HINDI & ENGLISH
- · HOBBIES TRAVELLING, GAMING & WATCHING MOVIES
- · NATIONALITY-INDIAN