

MINTU CHAUDHARY

GRAPHIC & VIDEO EDITOR

ABOUT ME

Highly creative graphic designer with over 3.5 years of experience in creating and implementing design solutions across various industries. Expertise in Adobe Suite, brand development. Proud of leading a successful corporate rebrand that increased brand recognition. Led the end-to-end design process for multiple high-impact marketing campaigns, resulting in an increase in customer engagement. Developed a corporate identity package, which increased brand recognition by 30%. Introduced fresh design concepts that led to a 15% increase in website traffic within three months.

JOB EXPERIENCE

GRAPHIC DESIGNER INTERNSHIP JUL 2019 - NOV 2019

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

- Designed posters, brochures, advertisements, and printed media
- Organized layout design files for final print
- Edited videos of college programs

GRAPHIC DESIGNER & VIDEO EDITOR AUG 2020 - SEP 2021

BINACATUNES PRIVATE LIMITED

- Edited over 120+ bhakti music videos in a variety
- Used editing software to digitize and import both audio and video
- Edited over 50+ videos with lyrics and many more

GRAPHIC DESIGNER & VIDEO EDITOR OCT 2021 - SEP 2022

REAL ART PICTURE


- Edited 200+ corporate video ads, video info graphics, video, and events
- Used editing software to digitize and import both audio and video
- Worked with other photographers to catalog department
- Make shoot event video, need footage

GRAPHIC DESIGNER NOV 2022 -


WORKSURE MEDPHARMA

- Created logos, booklets, brochures, banners, and other promotional content for various corporate clients
- Developed print materials, including posters, website blogs, billboards, and flyers for events such as product launches and
- Coordinated with medical writers to infuse textual elements of CRF, CSR, and Clinical Trial Protocol into designs to make them more
- Adapted designs according to customer feedback while ensuring deadlines are met without compromising on quality control standards

CONTACT ME

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Rajnagar Extension, Ghaziabad
Permanent Address:
Vill - Pepla, Bhola Road, Meerut

EDUCATION

CCS UNIVERSITY

BACHELOR OF ARTS

2015 - 2018

MAYA ACADEMY OF ADVANCED CREATIVITY

DIPLOMA IN GRAPHIC DESIGN AND VIDEO EDITING

2018 - 2019








EXTRA-CURRICULAR

ATTEND NMA (NETWORK MARKETING AWARD)

WORK AS VISUAL DESIGNER IN NMA AWARDS

WORK AS VOLUNTEER & DESIGN A MAGAZINE NAME FAME

SKILLS

Adobe Photoshop		Adobe Illustrator	
Coral Draw		Adobe Acrobat	
Adobe Premiere Pro		Adobe After Effects	
Microsoft Powerpoint			

PERSONAL DETAILS

- D.O.B - 07-SEP-1997
- MARITAL STATUS - SINGLE
- LANGUAGE KNOWN- HINDI & ENGLISH
- HOBBIES - TRAVELLING, GAMING & WATCHING MOVIES
- NATIONALITY-INDIAN