



About Me

I am a digital marketer with 2.5 years of experience in digital marketing. My expertise spans Google Analytics, on-page optimization, link-building campaigns, influencer marketing, and social media marketing. I excel at enhancing SEO performance by harnessing data analytics and market research.

ABHISHEK
DIGITAL MARKETING

Skills



Experience

Afflytics Pvt Ltd 2022 August to 2023

Digital Marketing executive

In my role, I perform competitor analysis, identify new article opportunities, and apply on-page SEO strategies to enhance content quality for higher Google rankings.

CherishX 2023 - TO march 2024

Digital Marketing executive

I excel at building backlinks, conducting competitor analysis, identifying article opportunities, implementing on-page SEO, Handling social media platforms, handling google my business accounts, influencer marketing, content script writing

Ethnic Blossoms - Working

Digital marketing specialist

Responsibilities include creating social media posts, running Meta ads, managing Google My Business, performing SEO, conducting WhatsApp marketing, participating in product shoots, performing market research, and identifying content gaps.

Contact

9717784524

ajha34794@gmail.com

Education

**DIGIPERFORM TRAINING
INSTITUTE OF DIGITAL MARKETING**

- certificate of completion | digital marketing (DCOMP)-2022

UNIVERSITY OF DELHI

- Bachelor of Arts (2021-ongoing)

GOVT. CO-ED SV RAMPURA DELHI

- Secondary Education (2018)CBSE
- Senior Secondary Education (2020)CBSE

Language

English

Hindi

Tools

- Ahrefs
- Semrush
- Ubersuggest
- Canva
- Google Search Console
- Google Analytics
- Rankmath
- MOZ

AI Tools

- ChatGPT
- Bing chat ai
- Dalle 3 (ChatGPT)
- Ubersuggest Ai
- Leonardo.ai
- Bing image creator
- MOZ Pro
- Quillbot ai