



SURAJ

MY PROFILE

- o Name - SURAJ
- o Social Media Manager
- o DOB= 20-06-2000

+91-8700218299

Sc3227522@gmail.com

Kotla mubarak pur near south extension part 1

Language

- English
- Hindi

Expertise

- Content Creation
- Social Media Manager
- Digital Marketing
- Social Media optimization
- Performance Marketing
- Meta ads
- Video editing

Experience

SOCIAL MEDIA MANAGER & META ADS

1) HEEV WORLD LLP (30/06/2022 to 30/06/2023)

Spearheaded the development of successful social media campaigns for a variety of clients, resulting in 24% increase in engagement.

Collaborated with marketing teams to develop and implement social media strategies to support business objectives.

Developed and managed content calendars for multiple social media accounts.

SOCIAL MEDIA MANAGER & META ADS

2) SANGAM FASHION COUTURE (01/07/2023 to 31/05/2024)

Created & managed paid social media campaigns to drive traffic, leads & conversions.

Monitored & reported on social media performance metrics including followers, engagement & reach.

Executed testing of campaigns to maximize ROI & optimize performance.

Education

- MISD - Digital Marketing Diploma (2021)
- Graduate (2024) BA PROGRAMME Delhi University - SOL
- INOS - Class 12th Pass out (2020)
- Dr. Radhakrishna International School - Class 10th Pass out (2016)

CAREER OBJECTIVE

- To manage all aspects of the company's online presence including content creation & social media campaigns.
- To develop innovative strategies for increasing followership on various social media channels.
- To create a comprehensive social media strategy that is aligned with business objectives.