

Shivendra Pratap Singh

Assistant Manager Retail



0 Year 1 Month



(+91) 9793784056



shivendra.rajwad@gmail.com



Education

MBA/PGDM, 2024

Mahatma Gandhi Kashi Vidyapith, Varanasi

B.Com, 2022

Dr Ram Manohar Lohia Avadh University,
Faizabad

12th, 2019

CBSE, English

10th, 2017

CBSE, English



Work Experience

Jul 2024 - Present

Assistant Manager Retail
Triveni Almirah



Internship

44 Days

Marketing research and expansion
Figo India Pvt Ltd.

Responsibilities:

1. Develop and execute strategies to increase the market share of Figo India Products.
2. Collaborate with distributors and retailers to devise and implement a comprehensive market expansion plan.

Achievements:

1. Throughout 1-1.5 months, witnessed a consistent daily increase in product sales and market reach.
2. Provided valuable insights that enabled the marketing department to effectively target advertisements based on enhanced sales and market reach.



Key skills

- Sales
- Branding
- Marketing
- CSD
- Sales Promotion
- Product Awareness
- Product Promotion
- Marketing Communication
- Retail Sales
- Retail Marketing
- General Trade
- FMCG Marketing
- FMCG Sales
- B2C Marketing
- Field Marketing
- Brand Promotion
- Brand Development



Personal Information

City **Sultanpur**

Country **INDIA**



Languages

- English
- Hindi



Projects

44 Days

Market Expansion Strategy for Figo India Pvt Ltd

Responsibilities: 1. Develop and execute strategies to increase the market share of Figo India Products. 2. Collaborate with distributors and retailers to devise and implement a comprehensive market expansion plan. **Achievements:** 1. Throughout 1-1.5 months, witnessed a consistent daily increase in product sales and market reach. 2. Provided valuable insights that enabled the marketing department to effectively target advertisements based on enhanced sales and market reach.