



HARSHITA VERMA

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SUMMARY

I am a graphic designer with 3 years of experience in branding and print design. I am proficient in Adobe Creative Suite and have a strong understanding of design principles and typography. My experience extends to working with clients to create designs that align with their brand values and business goals. Additionally, I have skills in product design, allowing me to contribute to the development of user-centered products. I am also proficient in video editing, enhancing my ability to create dynamic and engaging multimedia content.

WORK EXPERIENCE

BIS Research Pvt Ltd April 2023 -Present

- Developed and designed over 45+ comprehensive reports using MS Word, ensuring clarity and visual appeal.
- Created more than 40+ engaging social media graphics using Adobe Creative Suite
- Designed and delivered over 5+ compelling presentations, effectively communicating complex ideas.
- Produced over 3+ newsletters, cover pages, and various marketing materials, contributing to successful campaigns and brand consistency using InDesign

Syncloud Softech Jan 2023 - March 2023

- Create social media graphics, reels, and other visual content for various clients across multiple industries
- Design logos and branding materials that effectively represent the client's brand and values
- Develop UI/UX designs that enhance the user experience and promote engagement

Digital Khidki - Digital Marketing & PR Company June 2022 - Dec 2022

- Created high-quality social media creatives, Facebook cover pages, and YouTube thumbnails.
- Utilized Adobe design tools like Illustrator and Photoshop to develop visually appealing designs that met the client's requirements.

Other Work June 2022 - Dec 2022

- Worked as an intern in various companies like **Purple, BharatPe, Workruit and Safalta (Amar Ujala)**

EDUCATION

B.A. (Hons) in Journalism April 2019 - May 2022

University of Delhi, Maharaja Agrasen College

CERTIFICATIONS

UI/UX Design May 2024

Edvibes Academy

PowerPoint with AI Workshop May 2024

Skills Nation

SKILLS

- Illustration
- Branding
- Packaging
- UX/UI Design
- Prototyping
- Motion Graphic
- Logo Designing
- Magazine, brochures
- Infographics