



KULDEEP KUMAR

8279966554

Kuldeepkumararya100@gmail.com

www.unitoptours.com

Sector 48 Bashapur Gurugram

EDUCATION

Bachelor of Art

Swami Vivekananda Subharti

University Meerut

2021-2024

Certificate

Digital marketing

Google Ads

Google Analytics

SKILLS

SEO

Google Ads

Social Media

Graphic Design

Web Design

Marketing

Bing adds

DV 360 Ads

LANGUAGE

English

Hindi

Program Management | Growth & Strategy | Researcher | Digital Marketing | Digital Influencer | Soft Skills Expert | SEO | Social Media Marketer | Google Ads | Facebook Ads | Word press Web Developer | Graphic Designer |
Delhi, India

SUMMARY

I'm a passionate Researcher. I'm an expert in Communications, Data collection, Analysis and Interpretation of Qualitative and Quantitative data. I have gained my expertise in Marketing, Consumer behavior and Policy Research. I have excellent knowledge about Microsoft office, Digital Marketing, Digital analytics.

WORK EXPERIENCE

2023- Present

Unitop international | Sector 48 Sohna Road Grugram, Indian

Digital Marketing

As a digital marketer executive I support SEO, social media and Google adds campaign. I work on gaining online visibility and engaging High audience with our social media platforms, manage Google My Business (GMB) listings for local visibility.

2022 - 2023

Jaihind Handlooms Factory | Khandak Bazzar Meerut

Digital Marketing

I used to Implement various digital marketing tactics, such as SEO, PPC, and email marketing, to attract B2B clients. I used to Develop and promote the B2B brand across digital channels to increase visibility and reputation.

2020 - 2022

Digi Weel | Niranjan Vatika Gadh Road Meerut

Social Media

Used to Support the marketing team with various tasks and projects. Used to Conduct research and implementing SEO/SEM best practices for website optimization