

HARSH SHARMA

GRAPHIC DESIGNER

(VIDEO EDITOR)



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MY PROFILE

Creative and detail-oriented Graphic Designer with 3+ years of experience in Multimedia, Marketing, and Print design. Proficient in Adobe Creative Suite and skilled in Digital Marketing, branding, and UX/UI. Known for innovative Solutions and a collaborative approach in fast-paced environments. Passionate about delivering high-quality, visually compelling designs.

WORK EXPERIENCE

(Sep 2021 - Oct 2022)

- Boffine Digitech Pvt.Ltd.
Graphic Designer & Video Editor

- Designed visual content for client websites, social media, and promotional materials.
- Developed brand identities for startups and small businesses, resulting in a 25% increase in brand recognition.
- Managed multiple projects simultaneously, adhering to deadlines and client specifications.

(Oct 2022 - Jan 2024)

- Golden BRX Pvt.Ltd.
Graphic Designer & Video Editor

- Designed print and digital marketing collateral for residential and commercial real estate listings, including property brochures, newsletters, and website graphics.
- Enhanced property presentations with high-quality visual content, contributing to a 20% increase Sales in property showings.
- Managed multiple design projects simultaneously, ensuring timely deliver.

(Feb 2024) - Current

- Dugri Infratech Pvt.Ltd.
Senior Graphic Designer & Video Editor

- Managed social media accounts, developed content calendars and Conducted market research and competitive analysis to inform design and marketing strategies,
- Created and managed social media content across platforms such as Facebook, Instagram, LinkedIn, and Twitter, enhancing brand presence.
- Designed high-impact marketing materials for luxury and commercial properties, including brochures, flyers.

SOFTWARE

- Adobe Creative Cloud
- Photoshop
- Illustrator
- InDesign
- Premier Pro

- After Effect
- Filmora
- Finall Cut Pro
- Motion Graphics
- Microsoft Office Suite

SKILLS

- Logo Design
- Social Media Marketing
- High Creativity
- Website Layout Design
- Market Trend Research
- AI Voice over
- Branding

- Communication
- Typography
- knowledge of design
- Motion Graphics
- Colour Gradient
- 2d Animation
- Print Design
- UI/UX Design

MY EDUCATIONS



Daily Activities and Hobbies



TRAVLING



PHOTOGRAPHY



LEARNING