

ANIL SHARMA

Digital Marketing

@ anil893893@gmail.com

📍 Khatauli, Muzaffarnagar

in <https://www.linkedin.com/in/anil-sharma-1995a0159/>

📞 +91 9520526746

EXPERIENCE

Digital Marketing

Bizovate Interactive Solutions Pvt Ltd

📅 Sept 2023 - Present

📍 Meerut Uttar Pradesh

- Worked on Google ads and Social Media Marketing.
- I have been working on more than 10 Accounts on Platforms like Google, Microsoft Edge, Amazon ads, Facebook Instagram, etc.

Digital Marketing

MV Interactive Solutions

📅 Sept 2022- Aug 2023

📍 Meerut Uttar Pradesh

- I have been working on more than 15 Accounts on Platforms like Google, Microsoft Edge, Amazon ads, Facebook Insta- gram, etc.

Digital Marketing Internship

Promotion Paradise Pvt Ltd

📅 March 2022- Sept 2022

📍 Meerut Uttar Pradesh

- Where I Worked on various Social Media platform.
- Worked on Pay Per Click (PPC) and Email Marketing.
- Worked on Search Engine Optimization (SEO).

CERTIFICATION

- The Fundamentals Of Digital Marketing
- Online Marketing Fundamental
- Social Media Marketing
- E-Commerce Marketing
- E-Mail Marketing
- Search Engine Marketing
- Web Analytics

SKILLS

- Google Ads and Microsoft Marketing
- Amazon Marketing
- Social Media Marketing (Facebook Instagram etc)
- Also can work on Google Analytics and Google Search Console.
- Search Engine Optimization (Keyword Research, On site Optimization, Off Site Optimization)
- Word Press front-end developer
- Basic HTML

HONORS & AWARDS

- Received Best Award Out of west in THECHNOPHILIA 2K16
- Won 2nd Prize in Poster Making

EDUCATION

Promotion Pradise Pvt Ltd

Course

📅 Nov 2021 - Feb 2022

MBA (Marketing And HR)

Swami Vivekanand Subharti University

June 2022 - Pursuing

Graduation

CCS University

📅 June 2015 - May 2018

PROJECTS

Durian

- Durian has been a Leading Furniture Brand Since 1985. Which deals in luxury furniture.
- Running Advertising Campaign On Google Ads Social Media Platform.

Ajay pipe Company

- Ajay pipes - CPVC Pipes Fittings Manufacturer from New Delhi Ajay Industrial Corporation Ltd.
- Running Advertising Campaign On Google Ads Social Media Platform.

JK Logistics

- For over three decades, Group Jaykay has built a formidable reputation in the field of imports, Customs clearance, Freight forwarding, and Logistics.
- Running Advertising Campaign On Google Ads Social Media Platform.

BV Wholesale pvt ltd

- "Best Value Wholesale" is a B2B home furnishing, blankets, and garments manufacturer in India that specializes in manufacturing all kinds of handloom.
- Running Advertising Campaign On Google Ads Social Media Platform.

HICKS THERMOMETERS (INDIA) LTD.

- Big pharmaceutical products manufacturer company all over India.
- Running Advertising Campaign On Google Ads, Amazon, Flipkart Social Media Platform.

And Working On More Projects similar to these