

# Vijay Arora

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New Delhi - 110019

D.O.B - 07/Sep./1996

## EXPERIENCE

### Hindustan Unilever Limited; Genius Consultants Ltd.

Marketing Executive

Feb 2023 - Aug 2023

- Responsible for making a new clientele as now specializing in Pharma outlets.
- Dealing with FMCG products along with medicines to different outlets across New Delhi.
- Lead a team of colleagues to oversee the sales process while abiding to company ideals.
- Achieved the highest number along with greatest sales and incentives in the first month.
- Dealt with the greatest range of products pan New Delhi.

### JioMart Partner; Reliance SMSL Limited

Customer Service Officer

July 2022 - January 2023

- Moderate accounts of clients through digital app to ensure efficient productivity contributing to overall client satisfaction.
- Facilitate the sales of products with a variety of consumers ranging from chemists, kiosks, wholesalers, horeca, retailers.
- Correspond with colleagues to ensure that amiable deals are made to produce exemplary profits.
- Lead a team of colleagues to oversee the sales process while abiding to company ideals.
- Specialize in overseeing communication with both fellow colleagues and clients to ensure holistic diligent work ethic.

### Hindustan Unilever Limited; Genius Consultants Ltd.

Marketing Executive

January 2016–June 2022

- Responsible for actively promoting and selling company products to a wide range of retailers in a competitive market.
- Facilitated communication with potential retailers with an inclination in the company's variety of services and products. .
- Acquired an alliance with the highest standing client as a first month employee.

## SKILLS

Basic MS Excel

High Energy Level

Active Listening

Good in Communication

Influencing skills

## AWARDS

Second Place in Inter-School  
Athletic Meet

Third Place in 5km Track Long  
Distance Race

Third Place in Delhi Half Marathon

## LANGUAGES

Hindi, English, Punjabi

## EDUCATION

### **Rajiv Gandhi Institute of Management and Technology**

Bachelors Program in Business Administration (BBA)

2019 - 2022

### **Central Board of Secondary Education (CBSE)**

12th - Commerce

2014 - 2015

### **Central Board of Secondary Education (CBSE)**

10th - Science/Maths/Commerce

2012 - 2013

## CERTIFICATE

### **National School of Internet Marketing**

Digital Marketing Certification

April 2022