



YASHI JAIN

BUSINESS ASSOCIATE

PROFILE

Results-driven professional, eager to contribute to growth while enhancing my skills and knowledge. Quick learner with strong analytical and problem-solving abilities, committed to driving impactful solutions.

WORK EXPERIENCE

Urban Company

2024 - PRESENT

Business Development Associate

- Onboarded new partners across Nagpur, Nashik, Indore, Bhopal, and Jabalpur for Cleaning Category.
- Solving Provider's Queries on daily basis.
- Managed Activity and Operations, ensuring seamless service delivery.
- Improved key metrics: Reduced FBCE from 8% to 4.8%, enhanced Partner Response Rate.

Stockyaari

2023 - 2024

Digital Marketing Executive

- Oversaw website functionality and user experience, ensuring seamless navigation.
- Implemented SEO strategies to enhance online presence and search visibility.
- Managed social media platforms, executing strategic campaigns to boost brand visibility and engagement.

Digital Growthify

2021 - 2023

SEO Executive

- Managed websites with a focus on performance, SEO, and user experience.
- Led projects across Dubai and India, adapting to diverse markets.
- Developed dynamic, engaging websites aligned with industry trends.

IBT PVT. LTD

2020 - 2021

SEO Executive

- Optimized websites with effective keywords and SEO strategies.
- Created SEO content, social media posts, and link-building strategies.

ACHIEVEMENTS

- 1st position in Urban Company Cluster Season Tournament.
- 1st position in PR Sprint for the Cleaning category at Urban Company.
- Runner-up for Miss Fresher in college.
- 1st position in a Debate Competition at school.

CONTACT

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EDUCATION

2018 - 2019

EXPERT TRAINING INSTITUTE

- Certificate in Digital Marketing

2015 - 2018

DELHI UNIVERSITY

- BA History Hons

2014 - 2015

- 12th passed from IP School

2012 - 2013

- 10th passed from IP School

SKILLS

- Blog Writing
- Website Management
- Teamwork
- Management
- Problem Solving

HOBBIES

- Dancing
- Travelling

LANGUAGES

- Hindi
- English