

ROHITH PC

• 8095659834

mbrpc1918@gmail.com

Mysore 570011

Professional Summary

Motivated Digital Marketing Enthusiast seeking an entry-level position to leverage my passion for digital media and strong analytical skills. Eager to apply my knowledge of [relevant digital marketing concepts, e.g., SEO, social media, content marketing] to contribute to a dynamic team. Committed to continuous learning and staying updated with the latest industry trends.

Skills:

SEO

GOOGLE ADS

SOCIAL MEDIA MARKETING

CONTENT MARKETING

EMAIL MARKETING

ANALYTICS

WEB DESIGN & DEVELOPMENT

Creativity

Problem Solving

Analytical Thinking

Communication

Decision making

Maintain motivation

Time management

Education

2016

BCA

SBRR MAHAJANA FIRST GRADE COLLEGE, Mysore

2013

PUC (PCMB)

SVEI, Mysore

2011

Karnataka Secondary Education Examination Board

SVEI, Mysore

Work history

2019 - Current

Senior AR Executive Specialist/Decipher Health Records LLP

- ➔ Initiate calls to insurance companies for claim resolution and followup
- ➔ Address patient inquiries regarding billing issues and provide clear explanation
- ➔ Collaborate with internal teams to resolve discrepancies and expedite claims processing
- ➔ Maintain detailed records of interaction and claims statuses for accurate reporting
- ➔ Adhere to industry regulation and compliance standards in all communication and documents
- ➔ Navigates Complex billing and coding processes to ensure accurate reimbursement for healthcare services
- ➔ Monitor office supplies and research advantageous deals or suppliers

- Doing Intern in “**DIGITAL SPIKE TECHNOLOGY, Mysore**”
- Web Design & Development using Word press.
- SEO
- Google Ads
- Social Media Marketing

Languages

English, Kannada.