

TUSHANEE PURI

CONTACT

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EDUCATION

SCHOOL

2007-2021
LAUREL HIGH

UNIVERSITY

2021- 2024
VIPS - IP University

SKILLS

- *Communication skills*
- *Negotiation skills*
- *Problem-solving skills*
- *Organization and time management skills*
- *Team Leadership*
- *Active Listening*
- *Decision Making*
- *Confident & Creative*

PROFILE

I am a graduate of journalism & mass communication. And I aspire to expand my learnings in management & communication. I have always been very vocal about my share of opinions & I have always believed in having a stand & a voice of persuasion, I tend to make rules for the team I am working for & hence I have participated & worked for numerous opportunities in the same manner. I have had diverse work experience during my educational journey with various businesses & brands & I've always tended to it with all my hard work & sincerity.

WORK EXPERIENCE

Kalpam Ayurved

July 2022 - September 2022

- **Conceptualizing visuals based on requirements**
- **Creating images and layouts by hand or using design software**
- **Testing graphics across various media**

Travaura

July 2023 - September 2023

- **Researching industry-related topics (combining online sources, interviews and studies)**
- **Writing clear marketing copy to promote our products/services**
- **Preparing well-structured drafts using Content Management Systems**

Also did some paid internships for a few brand in Social Media Marketing.