VIVEK KUMAR

VISUAL DESIGNER & VIDEO EDITOR

(3+ Years Exp.)

Seasoned graphic designer with over 3 years of experience excelling in high-profile client account management. Expertise in crafting diverse creative assets for print and web, including branding, social media creatives, A+ banners, e-brochures, UI design, video editing, motion graphics, and impactful promotional campaigns. Proficient in Adobe Suite, with a proven track record of effective team leadership, overseeing 6+ designers.

Immediate Joiner

CONTACT

- +91 9304767627
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- Dwarka, Delhi

EDUCATION

Graphic Design Course
SYNTAX WORLD, DELHI
Year of 2020-2020

Diploma in Event Management
NIEM/DELHI
Year of 2019-2020

Bachelor of Arts
SOL /DU/DELHI
Year of 2019-2021

EXPERIENCE

Graphic Designer
Delhi

Vazir Group : Immigration and Visa consultants
August 2023 - Present

Managing social media creatives, crafting engaging reels and videos for youtube, enhancing web design for a seamless online experience.

Design Associate
Bengaluru

AppsForBharat : IT Company
Nov 2022 - Jun 2023

Designed captivating graphics for the SriMandir app, ensuring brand consistency and contributing to its success through effective collaboration with cross-functional teams.

Graphic Designer
Delhi

PlumMedia : Digital Marketing Agency
Dec 2020 - Oct 2022

• Worked for local clients as well as International clients such as FICCI, GITB, ATS, Floral Street, Vectra International, Futurefitsme, TEDD.

• Managed 20+ Clients (Social media creatives, branding, E-brochure, Website content)

PRO SKILLS

Skill	Level	Skill	Level
Photoshop	●●●●○	After Effects	●●●○○
Illustrator	●●●●○	Premiere Pro	●●●●○
InDesign	●●●●○	Adobe XD	●●●●○
Lightroom	●●●●○	Figma	●●●○○