

# Sanjeev Gupta

Sanjeevgupta9694@gmail.com | (+91) 6261589851 | linkedin.com/sanjeevgupta101

## EDUCATION

- ❖ Computer Science Engg. | ITM Universe, Gwalior *CGPA: 6.8 | (Jul '12 – Jun 16')*
- ❖ XII (MP Board) | Naveen Vidhya Niketan School, Gwalior *60.0% | 2012*

## EXPERIENCE

- ❖ **Data Analyst Intern | RABS Empire, Gwalior** *(Dec '23 – Jan '24)*
  - Contributed to the **development of reports and data visualizations** that met the demands of internal and external stakeholders.
  - Initiated **data analysis innovation sessions, introducing automated data cleaning tools** that cut **data processing time by 25%** and improved **data quality by 30%**.
  - participated in **collecting, cleansing, and analyzing data sets** to extract meaningful insights.
- ❖ **Content Writer | www.booksbriefs.com, Gwalior** *(Aug '21 – Aug '22)*
  - Worked on the owned website for blogging the summaries of **45+ books including Bulletproof Diet, Abdul Kalam Biography, and many more highly effective books** with the help of WordPress.
  - Published blog content **with optimized Keywords, SEO, etc.** that attracts 10000+ monthly visitors.
  - Oversaw **social media accounts**, conducted research **to understand difficult technical ideas**, and produced lucid writing on the subjects of the studies.

## PROJECTS

- ❖ **Super Store Sales Dashboard**  
Power BI was used to develop an aesthetically **beautiful and interactive sales dashboard** that gives Super Store a full picture of sales data using dynamic advanced charts, maps, filters, and projections.
- ❖ **Vrinda Store Analysis**  
Created a brief annual sales report for 2022 **with pivot tables and Excel**. Important KPIs, consumer insights, and a visually appealing dashboard were all included in the report.

## SKILLS

- ❖ **Power BI:** Data Modeling, Power Query, DAX Queries, Reports & Dashboard Building.
- ❖ **SQL:** Basic Querying, Joins, Ranking Functions, Windows Functions, Aggregation.
- ❖ **MS Excel:** PivotTables, VLOOKUP, XLOOKUP, Data Visualization.
- ❖ **Python:** NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn.

## STRENGTHS

- ❖ Strong analytical and logical thinking abilities along with problem-solving abilities.
- ❖ Strong cooperation and communication abilities as well as the capacity to succinctly and effectively convey complicated information.