

# Mayank Bhardwaj

Business Development  
Executive

## PERSONAL INFORMATION

- ✉ Email  
mayankbhardwaj100@gmail.com
- 📞 Mobile  
(+91) 9557817966
- 📅 Total work experience  
1 Year 1 Month

## KEY SKILLS

digital marketing

seo

communication skills

email marketing

us process

us market

it sales

## OTHER PERSONAL DETAILS

City Ghaziabad  
Country INDIA

## LANGUAGES

- English

## PROFILE SUMMARY

Experienced US sales professional residing in Ghaziabad, seeking opportunities in Noida, Delhi, and Ghaziabad. Dedicated to delivering exceptional service and support to enhance customer satisfaction. Proven ability to effectively handle customer inquiries, issue resolution, and maintaining accurate documentation. Looking for a dynamic and challenging role in a reputable company where I can utilize my skills and contribute to the continued success of the organization.

## WORK EXPERIENCE

Oct 2023 - May  
2024

Business Development Executive

### Graygraph Technologies

Passionate and results-driven Digital Marketing Specialist with a proven track record in crafting and executing effective digital strategies. Armed with a keen understanding of the dynamic digital landscape, I specialize in developing and implementing comprehensive marketing plans that elevate brand visibility and drive business growth. My expertise spans across various digital channels, including paid advertising, content creation, social media, and email marketing. With a strategic mindset, I navigate through data analytics to measure and optimize key performance indicators, ensuring that every campaign delivers maximum impact and return on investment. I thrive in collaborative environments, seamlessly integrating digital marketing initiatives with broader business objectives. A creative thinker, I excel in producing engaging and targeted content that resonates with the target audience. Staying ahead of industry trends and emerging technologies is a constant commitment, allowing me to harness the latest tools and techniques to stay at the forefront of digital marketing innovation. Whether it's optimizing SEO strategies, managing online reputation, or exploring new platforms, I am dedicated to driving digital excellence. Ready to bring my skills and enthusiasm to your team, I am poised to contribute to the success of your brand by leveraging my expertise in digital marketing. Let's embark on a journey to amplify your online presence and achieve remarkable digital success.

Feb 2023 - Aug  
2023

Business Development Executive

### V2U consultancy services private limited