

ISHIKA JONWAL

ishikajonwal@gmail.com | 9310135078 | New Delhi, India 110062

Summary

An organised and hard-working individual looking for a responsible position to gain practical experience. I want to secure a responsible career opportunity to fully utilise my training and skills, while making a significant contribution to the success of the company.

Skills

WordPress	On page SEO, Off page SEO
Search Engine Optimization	Technical SEO
Search Engine Marketing	Elementor
Canvas	Google Analytics, Semrush
keyword research	MS-Office, Advanced MS-Excel, TallyERP9
Social media marketing	

Experience

SIMPLYFY TECHNOCRAFT PRIVATE LIMITED New Delhi, India

SEO Specialist- 30/2023 currently

SEO: Perform all aspects of SEO including backlinks creation, on-page SEO, off-page SEO, and Technical SEO.

Website Development: Design websites using WordPress and Elementor plugins and themes.

Mobile App Management: Upload blogs to mobile apps.

Tools Proficiency: Skilled in Web Master, Canvas, Envato Elements, SEMrush, Google kit, Rank Math, Yoast SEO, Google Analytics, and Various WordPress themes and pulgins.

Google Business Management: Handle Google Business profiles, create and submit posts.

MASTER BAZAR PRIVATE LIMITED, Mayur Vihar Phase 1 New Delhi, India

SEO INTERN 6 months of experience.

Keyword Research: Conduct thorough keyword research using various tools.

SEO: Perform off-page SEO, on-page SEO, and technical SEO.

Content Creation: Write and upload website blog posts, create images, and design blogs using WordPress and Elementor.

Google Business Management: Create and submit posts for Google Business profiles.

Search Console Management: Work with Google Search Console.

Graphics Design: Create graphics using Canvas and upload them.

Web 2.0 Creation: Develop Web 2.0 properties.

Quora Management: Handle Quora work.

Tools Proficiency: Skilled in Google Keyword Planner, Canvas, Google Analytics, SEMrush, Google Webmaster Tools, and more.

Education and Training

- Govt. Co-Ed Sarvodaya Vidyalaya Dr. Ambedkar Nagar sec 5
Class- 12 \ 50 % \ 2018 – 2019
- Govt. Co-Ed Sarvodaya Vidyalaya Dr. Ambedkar Nagar sec 5
Class -10 \ 55.5% \ 2016-2017
- SCHOOL OF OPEN LEARNING (DELHI UNIVERSITY)
BACHELOR OF ARTS (2019 - 2022)
63.5%

Additional

Internet marketing School (04/2022 - 12/2022) In this training I have learned all about the Digital marketing course, and I have gained lots of knowledge about Digital marketing tools.

CERTIFICATE

DIGITAL MARKETING (PPDM)

Google Analytics

Google Hubspot

Social Media Marketing

Email Marketing

Content Marketing

Projects

Master Bazar Website

Sunmtech

Comfi-kare CPR

Simplyfyshark

Senior Care Love

Simplyfynew

Trinity Medical agency

Simplyfycrypto

Comfikare Homecare

Azitts

Interests

I have great interest in learning new things related to my work and of my work. And I am proficient in games like badminton, and singing.

Languages

Hindi

English

Signature _____

Date _____