

PRAVESH BISHT

Freelance Digital Marketer

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<u>Career Objectives</u>: Looking for work (WFH-Remote) relevant to my qualifications and skills while contributing to organizational goals. More specifically I have a long term plan to work on online platforms & companies through my skills.

Education Qualifications:

MBA- Indian Institute of Tourism and Travel management (IITTM Noida- India,2007-09) B. TECH(IT)-AAI-DU(2002-06)

<u>Skills:</u>

Data search and storage. Google docs/GMB/Google analytics Email marketing/Affiliate marketing SEO: website ranking and optimization/analysis and report. CMS: content writing/copywriting/keyword placement/ content analysis SMM/Social media management

Work Experience:

Worked with a few organizations in past years in IT,real estate, logistics,BPO's,travel and insurance. Currently working in the digital marketing field.

EMS DIGITAL(<u>https://emsdigital.in</u>)-	SEO Intern (26 FEB 2024 To
Now)- WORK FROM HOME	
GUFA Restaurant:	Manager and owner-(2020-23)
MODICARE PVT LTD:	All network marketing
activities(2016-2020)	

Freelancer real estate manager: activities(2014-16)	Property sale and purch	ase
ITDL IMAGETEC LIMITED(<u>www.indiantoners.com</u>): dispatch)-2013-2014	Manager (logistics and	
Star and allied health insurance-(2011)- Manager)	BDM(Business Development	
ANDROMEDA MARKETING PRIVATE LIMITED-Noide Service Associate(2012-12)	a(India)-	Customer
3 C COMPANY(Noida;India)- Executive -(2010-11)		MIS
Omega Travels-www.indiatourtrip.com(dwaraka- New I -2009-10	Delhi): Tour Exe	ecutive

Certification:

Digital marketing course completion certificate from Great Learning Institute(online). Digital Ad Expert from Aleph Foundation. Digital certification from millionaire track academy.

<u>Hobbies:</u>

Creative and problem solving activities. Reading/Writing/Traveling/Volunteering.

Additional Information:

Male/Single/Indian Language known: English/Hindi (Read Write and Talk)