

## INSPIRATION

Very much inspired by SIR RATAN TATA from his working style, value of commitment and his book "The Wilt and Wisdom of Ratan Tata".

## EDUCATION

**SAM HIGGINBOTTOM UNIVERSITY OF AGRICULTURE, TECHNOLOGY AND SCIENCE** AUGUST 2022 - MAY 2024  
**MBA (Agribusiness Management)**

Government aided  
CGPA- 6.94

**GALGOTIAS UNIVERSITY** AUGUST 2018 - MAY 2022

**BSc. (Hons) Agriculture**

Private University  
SGPA- 9.63

**TATA DAV PUBLIC SCHOOL** MAY 2016  
**12TH CLASS (PCB)**

CBSE BOARD  
PERCANTAGE- 75.4%

**TATA DAV PUBLIC SCHOOL** MAY 2014  
**10TH CLASS**

CBSE BOARD  
CGPA- 8.2

## WORK EXPERIENCE

**GREENSUPPLY** Sept 2023 - May 2024

Management Trainee

I played a vital role in driving business growth and enhancing brand visibility. I was responsible for developing and executing sales strategies, nurturing client relationships, and identifying market trends. Additionally, I actively contributed to marketing initiatives by creating compelling content and coordinating campaigns. My efforts led to increased sales and brand recognition, which positively impacted GreenSupply's market presence and bottom line.

## INTERNSHIP AND FREELANCE

**AGRICULTURAL RISK CONSULTANT** June 2023 - Feb 2024  
**Marketing and sales**

As a Business Development Intern at Agrisk Consultant, I assisted the team in developing and implementing new business strategies, generating leads, managing customer relationships, and assisting with marketing and sales initiatives. I also provided support to the team as needed.




**Komal Verma**

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 Female

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## SKILL CERTIFICATES

- Digital Marketing by Udemy
- Advance Excel by Udemy

## **BLUEGREENS**

Dec 2022 - Oct 2023

### **Marketing and sales**

This internship provided me with a comprehensive understanding of the marketing process and equipped me with the skills necessary to succeed in the dynamic world of social media marketing. I am grateful for the opportunity to have worked at Bluegreen and am excited to apply my learnings to my future endeavors.

Mode- Work From Home

## **MOSSARIA**

June 2023 - Aug 2023

### **Marketing and sales**

My role primarily involved crafting and implementing digital marketing strategies to boost the company's online presence and increase sales. I harnessed my passion for plants to create compelling content that resonated with our target audience, fostering a deep connection between the brand and plant enthusiasts.

## **FARMLOKAL**

Dec 2022 - April 2023

### **Market research and Marketing**

My role involved writing blog posts for social media marketing in the dairy sector to improve the company's Google ranking. I focused on understanding readers' interests and applied SEO techniques to optimize content. Additionally, I designed social media posts for platforms like Instagram and LinkedIn. Market research helped me stay updated on industry trends.

Mode- Work From Home

## **RATHI SALES CORPORATION**

Sept 2022 - Nov 2022

### **Market research [Excel work]**

During my tenure, I held a crucial responsibility of managing data in Excel, while also conducting market research and performing data analysis for the company. This valuable experience equipped me with practical skills in handling data effectively within the Excel environment.

Mode- Work From Home

## **FARMDALI INTERNATIONAL-5ESSENTIALS**

Sept 2022 - Nov 2022

### **Content and research executive**

My role involved researching and creating comprehensive reports on exotic spices and mushroom varieties in agriculture. The research covered cultivation practices, post-harvest handling, and market value, providing valuable insights for the industry.

Mode- Work From Home

## **ALLUVIUM IOT SOLUTIONS PVT. LTD.**

June 2022 - Oct 2022

### **Market research**

My main task was to identify and implement computer vision solutions across various industries. In addition to identifying computer vision solutions for various industries, I also conducted extensive market research.

Mode- Work From Home

## ZENITH HYBRID SEED

April 2022 - June 2022

### Agriculture research and development

Zenith hybrid seed is a seed based company. My role was to do research about different varieties of seed they are planning to sell like cereal, vegetable and some fruits.

Mode- Hybrid

## ONE TEN MOBILITY SERVICE PRIVATED LIMITED

Jan 2022 - May 2022

### Agriculture research and development

ONE TEN MOBILITY SERVICE PRIVATED LIMITED is a hospitality industry. Here I'm heir as a research and development intern in minor forest products project and horticulture department. My job is to collecting researched data related to forest minor products from cultivation to its product and its market details. Same in horticulture as giving researched data related to excotic plants caring and to be used in living wall and managing exotic plants too.

Mode- Hybrid

## P2L IMPACT LEARNING EMPOWERS PVT LTD

Oct 2021 - Dec 2021

### Agriculture Economics Internship

P2L IMPACT LEARNING EMPOWERS PVT LTD has been providing an online and offline educational platform for 5 years. It is an agriculture economics research internship My job is to understanding cultivation pattern and working on yield analysis of various herbal plant. Assessing the use of the output and any of its by product.

Mode- work from home

## CERTIFICATIONS AND AWARDS

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Gold medal in 2nd Shri Dauji Open Karate Cup Hathras UP	2019
Bronze medal in District Championship G.B Nagar Cadet, Jr. Under 21 yrs and senior Karate selection ,UP	2019
Played Simna Martial Art Karate Championship Khurja, UP	2018
Played 3rd Open District Karate Championship Aligarh,UP	2018
Yellow Belt , International Shotokai Karate-Do Federation, India	2019
2nd price in National Nutrition Week Galgotias University	2018
1st price in National Symposium of Next Generation	2019

