



ADARSH GUPTA

GRAPHIC DESIGNER | VIDEO EDITOR

PROFILE

I am a Graphic design professional with consistent academic record and a zeal to learn new concepts and apply techniques to achieve best results. With an experience of ~2 years, I have managed to learn and explore different sections of designing world such as UI designing, motion graphic designing, 2d & 3d modeling.

HOBBIES

- Listening Music
- Exploring Tech
- Photography
- Traveling



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New Delhi

EDUCATION

DIPLOMA IN ADANCE MULTIMEDIA AND SPECIALIZATION PROGRAMME

ACHIEVERS INSTITUTE OF COMPUTER EDUCATION

2019 - 2021

INTERMEDIATE SCHOOLING

CBSE BOARD

72%

HIGH SCHOOLING

CBSE BOARD

7.6 CGPA

SKILLS

- Graphic Designing
- UI/UX Designing
- 2D animation
- Video Editing
- Motion Graphic Designing
- 3D Modeling

EXPERIENCE

STEALEADS PRIVATE LIMITED(2021 - present)

GRAPHIC DESIGNER | MOTION GRAPHIC DESIGNER | VIDEO EDITOR

After completing my internship at Stealeads private Limited, I am still working here as a full time senior graphic designer. Till now I've worked on various projects of different sectors. Some of them are mentioned below:

● Ayottaz

Data security

- Designed Dashboard UI
- login Screen UI
- Invoice UI

● Artemis.daffodils

Child birthing centre

- Designed a landing page
- Social media creatives

● Oxyglow cosmetics

Cosmetics/Beauty care

- Managed social media for over 4 months(April - August)
- Social media creatives (for IG, facebook & linkedin)
- Motion Graphic Videos (for IG reels)

● Universal Mentor Associations

Leadership Knowledge Exchange Platform

- **Emailers, Social media creatives, Pamphlets**
- Made a 50 Sec **video** teaser for launching

protean

career test powered by brainwonders

- Made a video explaining Protean career test (~2 min)
- Designed every printable graphic req. for event such as **interview backdrop, registration backdrop canopy, tent cards, side walls** and much more.

● Savya Fabrics

Fabrics/Textile

- Managing Social media for Festival creative
- Festival Social media Creatives
- Exhibition date announcement creative
- Event highlights video

● World federations of diamond bourses

International diamond trading sector

- Social media creatives & IG reel)

- Social media creatives/carousels
- Product Catalog

● Pravin kanjibai foundation

NGO

- Social media creatives
- Logo Design
- Website Banners

● Colorbox unisex salon

Salon/Hair-Beauty

- Social media creatives
- Motion graphic festive videos

PORTFOLIO LINK

<https://drive.google.com/drive/folders/1aJqgX-wpluAU6urVkojs5z2Ego-Daozg>

● STEALEADS PRIVATE LIMITED INTERNSHIP (APRIL 2021 - JULY 2021)

GRAPHIC DESIGNER | MOTION GRAPHIC DESIGNER

I started my career in graphic designing and animation as an intern at Stealeads private limited. During my internship period, I have learned many basic fundamental of designs and later applied them on various projects that are mentioned below:

● Abroadshiksha

Educational

- Website UI design including most of its internal pages
- flyers
- Infographic
- Company profile

● Ezymed

Pharmacy Website

- Website banner
- Company profile

● Stone casa

Marbles/Stones/Tiles