

Ankit Pal

I want to work with an organization that would provide a wholesome and challenging working environment that would allow me to creatively translate my experience into work opportunities.

Email:

officialankitpal08@gmail.com

Address: 322/28 Bajrang Nagar
Kalyanpur Lucknow
Lucknow (U.P.)

Pin code: 226022

Phone No.: 9369527346

EXPERIENCE

Graygraph Technologies , Noida—SEO Executive

24 April 2023- PRESENT

Work Role & Responsibility -

- In-house Website On-Page & Off-Page SEO
- Worked with the development team to properly implement SEO best practices on newly developed code.
- Conducted regular website audits to identify areas of improvement and implement necessary updates for better performance.
- Boosted organic traffic through the implementation of technical SEO strategies, including site speed optimization and schema markup.
- Maintained knowledge of current market trends and algorithm updates of top search engines.
- Analyzed and audited clients' websites to address performance issues.

Paperphile, Lucknow— SEO Executive

6 April 2022- 20 April 2023

Work Role & Responsibility -

Handle E-commerce website, On-Page & Off-Page SEO, Website Implements, Guest Post.

SKILLS

- Digital Marketing
- Social Media Marketing
- Search Engine Optimize (On Page And Off Page)
- Google Analytics
- Web Designing (Wordpress)
- Google Ads (Ppc)
- Html Basic
- Canva

CERTIFICATION

Digital Marketing

Social Media Marketing

Google Ads

Google Analytics

LANGUAGES

English & Hindi

Mastercoach, Lucknow— SEO Executive

1 Jan 2020- 30 March 2022

Work Role & Responsibility -

Handle website, On-Page & Off-Page SEO, Website Implements.

Digital Jugglers, Lucknow— *Internship*

31 Aug 2020- 26 Dec 2020

Work Role & Responsibility -

SEO & Web Developer (Wordpress)

EDUCATION

MBM Inter College , lucknow— 10th *U.P Board*

2013

MBM Inter College , Lucknow— 12th *U.P Board*

2015

Shri RamSwaroop Memorial University

Lucknow — Diploma (Electrical Engg.)

2016 - 2018

Dr. Ram Manohar Lohia Avadh University,

Ayodhya— Graduation (Bachelor of Arts)

2021 - 2023

DECLARATION

I hereby declare that all the details mentioned above are my own and are true to the best of my knowledge.

Date:

(Ankit Pal)

