



NEHA RATHORE

GRAPHIC DESIGNER

CONTACT

+91 8826838330

nrathor476@gmail.com

[Linkedin Link](#)

[Portfolio Link](#)

New Delhi

EDUCATION

Diploma in Graphics & Animation

Arena Animation
Preet Vihar
2018-2021

Bachelor of Commerce

Delhi University
Delhi
2017-2020

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Corel Draw
- Adobe Premiere Pro
- Autodesk 3ds Max
- Autodesk Maya
- Substance Painter
- Branding
- Social media marketing
- Multitasking
- Leadership

ABOUT ME

Results-oriented graphic designer and 3D artist with extensive experience across the gaming, print, and media industries. Demonstrated expertise in delivering impactful visuals for events, social media campaigns, and product promotions. Proven track record of collaborating effectively with teams to produce marketing materials that enhance brand visibility and drive audience engagement.

EXPERIENCE

Marketing Artist

Arrise Solutions (india) pvt. ltd

Feb 2022 - Present

- Produce visual artwork and layout designs to support marketing objectives.
- Think creatively to produce new ideas and concepts that align with company requirements.
- Communicate timelines & provide completed projects on time.
- Managed a team of implementation artists, ensuring early project delivery while providing individual support to each team member.

Freelance Graphic Designer / 3D Artist / Video editor

New Delhi

May 2019 - Feb 2022

- Create and design visual concepts for various projects, such as logos, brochures, packaging's, and social media graphics.
- Collaborate with clients to understand their design needs and preferences.
- Develop and present design concepts and mockups to clients for approval.
- Manage multiple projects and deadlines simultaneously.
- Network and market oneself to attract new clients and projects.
- Collaborate with other professionals, such as copywriters and web developers, to complete projects.