

KARAN SHARMA

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Sr Ecommerce Executive

Greater Noida



SUMMARY

I am a highly passionate individual who thrives upon seeking new challenges throughmy career as an executive. My initial years of working in the businessindustry push me to go further in discovering more things in it. Of course, I am motivated to join a group of seasoned and experienced professionals in the industry respectively.

EDUCATION

C C S University

Bachelor's of Arts
2021 - 2024

Rajkiya School

Intermediate
2019-2020

SKILLS

- Strong organizational and time-management skills
- Experience with ERP systems
- Familiarity with AI-powered ecommerce tools
- Fulfillment by amazon
- Retailez Shipments

CERTIFICATIONS

- Diploma in computer application
- Social media Marketing

PROFESSIONAL EXPERIENCE

Sr E commerce Executive

Prime Comfort Products Pvt Ltd | Sept 2022 - Present

- Responsible for handling day to day opreations on seller panels of various online marketplaces like Amazon, Flipkart, Meesho any many more.
- Catalog management to ensure product listing as per brand guideline.
- Keeping a check on stock levels ans SKUs with each partner marketplaces.
- Planning, executing promotional campaigns on marketplaces.
- Create shipments for warehouses like FBA, Retailez and manage warehouse inventory.
- Providing analysis reporting on metrics such as weekly/monthly sales by department.
- Work with internal team for new product launch.
- Management of catalog Photoshoot

Achievements:

- Increased customer reviews and ratings: Customer reviews and rating are most important for building trust on marketplaces.
- Successfully launch new products: Launching new product on marketplaces can be challenging, but if you are able to successfully introduce new products and generate significant sales, this is worth mentioning.
- Successful promotions and deals: Running promotions and deals can help drive sales on marketplaces.
- Successfully delivered shipments to warehouse.

Personal Dossier:

- Date of Birth: 15 Apr 2004
- Marital Status: Single
- Nationality: Indian
- Father's name: Mr Chandramani Sharma