



# SEBIN SABU

## Finance & Marketing



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### Career Summary

An MBA student specializing in Marketing and Finance, backed by a successful Sales Executive background. Proven in exceeding targets, building lasting client relationships, and adeptly closing deals through sharp communication and negotiation skills.

### Work Experience

#### **Relationship Manager**

*Edelweiss Tokio Life Insurance*  
14/02/2023 - 20/07/2023

- Cultivate robust client relationships, providing personalized assistance and promoting diverse banking
- Generate concise reports on client activities, sales performance, and portfolio analysis, ensuring confidentiality and accuracy.

#### **Sales Executive**

*Bakers & Butlers India PVT LTD*  
03/11/2021 - 30/04/2022

- Collaborating with cross-functional teams to develop new products and promotions that meet customer needs and generate revenue.

#### **Marketing Executive**

*Greens Marketing ( HUL Distribution)*  
01/06/2019 - 01/12/2020

- Amplify brand reach and sales with dynamic marketing strategies.
- Outsmart rivals through sharp competitor research, shaping impactful initiatives.
- Mastermind events, nurturing key relationships with customers, partners, and media outlets.

### Certificates

- Global Marketing Management - NPTEL

### Technical Skills

- MS EXCEL , POWERPOINT

### Language

- Malayalam, Tamil

### Education

#### **Post Graduation( Pursuing )**

*TOC H Institute of Science and Technology (TIST)*  
2023 - 2025

#### **Bachelor of Commerce**

*Don Bosco College , Sulthan Bathery, Wayanad, Kerala*  
2016 - 2019

**Percentage - 53.80**

#### **Higher Secondary**

*GHSS Panamkandy, Wayanad, Kerala*  
2014 - 2016

**Percentage - 66**

#### **SSLC**

*St.Thomas HS Nadavayal , Wayanad , Kerala*  
2013 - 2014

**Percentage - 84**

### Co curricular Activities

#### **VOLUNTEER EXPERIENCE**

##### National Service Scheme

- I'm in the NSS at Don Bosco College. I attended an NSS camp and participated in social work in Wayanad.

#### **INTER COLLEGE FEST**

- Completed the third round in the HR game at Mariyan College, Kuttikkanam, which provided valuable insights into the responsibilities and functions of a Human Resources professional.
- Engaged in the Finance game at St.Berchman's College, Thodupuzha, gaining a comprehensive understanding of the finance sector.