

AMIT CHAUHAN

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A self-motivated person good team player who also worked independently with minimal supervision. Good Communication Skills, Quick learner and Very committed towards the assignment given; Efficient at time management and problem resolution while working under deadlines.

EXPERIENCE

FEB 2023 – TILL DATE

DIGITAL MARKETING EXECUTIVE, DICS TECHNOLOGIES LIMITED

- Conducting on-Page and off-Page analysis of web SEO competition.
- Using analytics tools (like Google analytics) for analyzing website performance and generating periodic reports for the same.
- Leading keyword research and optimization of content. Creating high-quality SEO content.
- Manage and maintain the company's owned media including websites, Social media.
- Manage the creation of relevant and engaging digital content for publishing onto various digital platforms. Manage digital advertising campaigns (SEM, Google ads)
- Track, report, and analyze website analytics and PPC initiatives and campaigns

(JAN 2022 – JAN 2023)

LINKEDIN SALES TRAINEE, SUNTC WEB SERVICES

- Familiar with LinkedIn Sales Navigator, Apollo chrome extension, Lead leaper. Networking and Relationship Building, Sales Outreach and Follow-Up. Communicate with the team and perform the daily basis tasks in the project.
- Create social media posts and handle social media accounts.
- Call strategies, and core messaging to ensure success via LinkedIn, WeConnect, and Facebook.
- Training and Development, Reporting and Performance Tracking.

EDUCATION

2022

DIGITAL MARKETING CERTIFICATE, DUCAT PITAMPURA

2016

B.COM(H), SATYAWATI COLLEGE (DU)

2012

12TH, CBSE BOARD

SKILLS

- SEO, Keyword Research, WordPress Website Creation
- Content Creation, Social media marketing
- Google Ads, Social Media Advertising
- Google Analytics, Google Search Console, SEMrush, Ubersuggest, MozBar, Yoast SEO
- MS Office, MS Excel, Powerpoint,