



# SIMRAN HINDUJA

## Personal profile

Delhi 110092  
india

+91 7976133180

simmi.hinduja55@gmail.com

D.O.B 18 june 1984

Status married

## Skills

Make-up

skin care

lazer, gfc for face n hair

treatments

Social media optimization

Social media marketig

Facebook & google Ads

Seo

Wordpress

Google search console

Keyword research

Canva

Excel

## Language

English

Hindi

Sindhi

## ➤ About me

DEDICATED AND RESULTS-DRIVEN DIGITAL MARKETER WITH 4 MONTHS OF EXPERIENCE IN DE-VELOPING AND EXECUTING SUCCESSFUL DIGITAL MARKETING STRATEGIES. POSSESS A STRONG UNDERSTANDING OF SMO, SMM, FACEBOOK ADVERTISING, GOOGLE ADVERTISING, AND SEO TO EFFECTIVELY REACH TARGET AUDIENCES AND ACHIEVE BUSINESS GOALS. A STRATEGIC THINKER WITH EXCELLENT ANALYTICAL SKILLS AND THE ABILITY TO ADAPT TO CHANGING MARKET TRENDS.

## ➤ Professional Experience

**SHARKMONDO , october 2023 - January 2024,  
Delhi**

- Designed and developed a user-friendly websites.
- Marketing Executive
- Marketing strategies, managing Budgets, and overseeing marketing cam- paigns.
- Managed and executed SEO strategies
- The goal is to maximize the return on investment for advertising spend by leveraging data, technology, and customer insights to optimize campaigns
- Suggest budgets and improvements based on the above information

## ➤ summery

Experienced of cosmotologist 3years as a owner of salon in rajasthan bhiwadi.

## ➤ Education

Master of Arts (M.A) Rajasthan university ALWAR

Bachelor of Arts (B.A) Rajasthan university ALWAR

B.ed starx university in gurugram haryana

## ➤ Certificate

Completed advance course in digital marketing, Delhi  
Institute Of Digital Marketing (DIDM)