

DAYALBAGH EDUCATIONAL INSTITUTE, AGRA
ANISHA NOTNANI
DOB: 06/10/1996

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EDUCATION			
DEGREE	INSTITUTE	%/CGPA	YEAR
M.B.A	Dayalbagh Educational Institute, Agra	8.5 till now (Pursuing)	2019-2021
Diploma in Safety, Health & Environment	Dayalbagh Educational Institute, Agra	91.2	2020
B. Tech (Civil Engineering)	Dayalbagh Educational Institute, Agra	78.2	2018
XII	St. Clare's Sr. Sec. School, Agra	92.6 (C.B.S.E.)	2014
X	St. Clare's Sr. Sec. School, Agra	10 (C.B.S.E.)	2012
WORK EXPERIENCE/INTERENSHIP			
ORGANIZATION	LEARNING		YEAR
Idhubs Inc.	<ul style="list-style-type: none"> Market Analyst. Currently working on content marketing and managing company's LinkedIn profile 		June 2021 - Present
SRF Technical Textile Business, Gwalior	<ul style="list-style-type: none"> Workplace Ergonomics, Fire Safety, Occupational Safety and Health Standards 		Oct-Nov 2019
Delhi Metro Rail Corporation, Noida	<ul style="list-style-type: none"> Design & Construction of Overhead Girders, Metro Station Working of ETP & STP Plants 		Apr-Sept 2017
Uttar Pradesh Rajkiya Nirman Nigam, Agra	<ul style="list-style-type: none"> Studied and observed construction of Roads around Taj Mahal Studied and explored the construction of Foundation for the Mughal Museum 		May-June 2016
PROJECTS			
NAME OF PROJECT	LEARNING		YEAR
<i>A Comparative Study on OTT v/s DTH and factors influencing the growth of OTT Platforms</i>	<ul style="list-style-type: none"> Factors influencing the growth of different OTT Platforms over DTH And why OTT grew more as compared to DTH services during lockdown. 		2021
<i>A Study of Consumers' Perception Towards Green Products</i>	<ul style="list-style-type: none"> Factors influencing consumer behavior towards green product usage/purchase. (Peer influence, price, and health concerns were major influencing factors). Awareness regarding the concept of green product. (Younger generation i.e., age between 20-30 were more aware and interested). 		2020
<i>A Study of Traditional Indian Herbal Medicinal Practices</i>	<ul style="list-style-type: none"> Traditional herbal medicinal practices followed in modern India and awareness among youth about traditional herbal medicines. 		2020
INDUSTRY ANALYSIS PROJECT	<ul style="list-style-type: none"> Analysis of commercial vehicle industry using different techniques and models with a snapshot of the industry. 		2019
<i>Study of POLYMER FIBRE REINFORCED CONCRETE PAVEMENTS</i>	<ul style="list-style-type: none"> Properties of Polymer Fibre Reinforced concrete blocks in lab to judge their usefulness. Application of such reinforced concrete for Railway Station Pavements. 		2017-18
<i>Prototype of Radially Sustainable Building</i>	<ul style="list-style-type: none"> Used waste tyres and soil as primary building materials. 		2016-17
PROFESSIONAL SKILLS			
<ul style="list-style-type: none"> Familiarity with AutoCAD, Staad Pro, SPSS, Tableau Functional knowledge of Microsoft Office; MS-Excel Basic knowledge of Rapid Prototyping 			
WORKSHOPS AND CONFERENCES			
<ul style="list-style-type: none"> Attended Workshop conducted by IEEE on <i>Biometrics</i>. (2015) One day Workshop for <i>Lucknow Agra Expressway construction</i>. (2015) Workshop in <i>Concrete Batching Plant</i> at Runakta near Agra. (2016) Workshop in <i>Ultratech Cement Plant</i> in Aligarh. (2016) 			
POSITIONS OF RESPONSIBILITY/VOLUNTARY ACTIVITIES			
ACTIVITIES			YEAR
<ul style="list-style-type: none"> Involved in Agricultural Operations and Social Service activities for 2-4 hrs/week during B. Tech as a member of NSS. 			2014-2015
<ul style="list-style-type: none"> Served as a member of National Service Scheme (240hrs.) along with a special 7 - days' NSS Camp. 			2014-2015

ACHIEVEMENTS

- Achieved 2nd rank in Management Aptitude Test organized by Students Chapter, Institution of Engineers.

2015

OTHER INTERESTS

Data Analytics, Data Visualization, Total Quality Management (Six Sigma), Binge Reading

Gender: Female

Father's name: Mr. Manoj K. Notnani