

RESUME

Sandeshpandey1999@gmail.com

www.linkedin.com/in/sandesh-pandey1937a41a4

SANDESH PANDEY

OBJECTIVE

With 2 years 11 month of experience and an MBA in Marketing, my objective is to further enhance my skills and contribute strategically to the success of a progressive organization. Leveraging my knowledge in market research, consumer behaviour analysis, brand management, and digital marketing, I aim to develop and implement comprehensive marketing strategies that drive business growth and maximize customer engagement.

EDUCATION

MASTER IN BUSINESS ADMINISTRATION - MARKETING

Dr Hari Singh Gour Vishwavidyalaya (A Central University) Sagar M.P.

From 06-2021 to 06-2023

CGPA - 8.38

Subject- Marketing Management, Digital Marketing, B2B, Retail, OB, Marketing Research.

MASTER IN SCIENCE - PHYSICS

Maharaja Chhatrasal Bundelkhand University Chhatarpur M.P.

FROM 06-2019 to 06-2021

73.74%.

BACHELOR OF SCIENCE - PCM

Maharaja Chhatrasal Bundelkhand University Chhatarpur M.P.

From 06-2019 To 06-2021

59.56 %

HIGHER SECONDARY EDUCATION - Maths

MP Board Bhopal

79

EXPERIENCE

CLIENT SERVICING EXECUTIVE - INDIAMART INTERMESH PVT LTD

(31-06-2023 - PRESENT)

Location - Noida (U.P.)

Job Role - Account Management , Service Renewal , Upsell , Cross Sell , Sap, Client Servicing, Retention, , Cross Sell, Ticket, Renewal

CUSTOMER SERVICE EXECUTIVE (BAJAJ FINSERV LTD)

(1-01-2023 TO 30-06-2023)

Job role - CRM, customer handling, collection of EMI, different process bkt x , nilpose, live panel etc

SALES EXECUTIVE (HERO MOTO CORP)

01-01-2018 to 31-08-2019 (1 yr 8 month)

Job Role – DMS, Direct sales, retail sales, product placement, insurance, financial management, stock and inventory management, sales funnel, marketing camp, lead generation, PDI management, team management

INTERNSHIP

BDA GRADE-1 (JVS TECNOLOGY PVT LTD)

(01-09-2022 to 01-11-2022)

Job Role – HMS, EMR, Software, Pharmacy, OPD, IPD, CRM, CXM, B2B, Client Handling, New prospect acquirement.

Project- Marketing and Business Development on **Softclinc GENX** at Sagar location

MARKETING AND STRATEGY INTERNSHIP (MENTORBOXX.COM)

01-05-2022 to 01-07-2022

Job Role – work as a campus ambassador, generation a lead throw different media platform

SKILLS & ABILITIES

- **Technical Skills** -
 1. MS Office (Excel, Word, PowerPoint)
 2. Canva, VN
 3. Digital Marketing (SEO, SMM, SEM)
 - 4 CRM, CXM, DMS , ERP , SAP
- **Soft Skills** -
 1. Communication Skills
 2. Negotiation Skills
 3. Assernative Skills
 4. Hard Working, Optimistic
 5. Quick learner
- **Abilities** -
 1. Strategic thinking
 2. Adoptability
 3. Team Management
 4. Project Management
 5. Analytical thinking

PROJECT

- 🕒 Study on understanding consumer behaviour in automotive industry with special reference to Maruti Suzuki (NEXA) in Sagar City.
- Study on understanding mutual funds.
- Project on marketing and business development on HMS Software soft clinic GenX

OTHER QUALIFICATION

- **Diploma in Computer Application**
Makhan Chaturvedi National University of Journalism and Communication, Bhopal
% - 64.38

CERTIFICATION

- 🕒 Hero Selling Skills by Hero MotoCorp.
- Fundamental of digital marketing by Google

- SEO tools by LinkedIn
- SEO Strategy by LinkedIn
- Financial Awareness Program by NSE

INTERESTS

- Stock Market
- Digital Marketing (SEO, SMM,SEM)
- Public Speaking
- Current and World afire
- Social Media Marketing

HOBBIES

- Listening to Motivation Podcast and video
- Reading News Letters

LANGUAGE

English – Professional

Hindi – Professional

PERSONAL INFORMATION

Name - Sandesh Pandey
Father Name - Santosh Pandey
Mother Name - Seema Pandey
Gender - Male
Address - House No 212 Ward No 12 Shankarnagar Makroniya Sagar MP 470004
DOB - 20/03/1999
Mobile - 8871608906
Email - Sandeshpandey1999@gmail.com
Sandeshpandey1999@outlook.com
Linkedin ID - www.linkedin.com/in/sandesh-pandey1937a41a4

DECLARATION

Sandesh Pandey hereby declare that all the details furnished above are true to best of my knowledge is correct up to my knowledge and that I bear the responsibility for the correctness of the above-mentioned particulars.

Date -

Name – Sandesh Pandey