



# Akash Garg

Digital Marketing Analyst

## PROFILE SUMMARY

I am Akash Garg an SEO executive. I offer an ethical and result-driven SEO service to help businesses improve their organic search visibility. I am based in Ghaziabad and have helped many businesses increase their online visibility and grow their revenue

## PERSONAL INFORMATION

- Email**  
akashgargseoexecutive@gmail.com
- Mobile**  
(+91) 9368511136
- Total work experience**  
2 Years 5 Months
- Social Link**  
<https://www.linkedin.com/in/akashgargseoexecutive/>

## KEY SKILLS

- Article Submission
- Google Analytics
- Blog Submission
- Social Media Optimization
- Off-page Optimization
- Search Engine Marketing
- Keyword Analysis
- Keyword Research
- Website Analysis
- On-page Optimization
- Search Engine Optimization
- SEO
- SEO Analysis

## OTHER PERSONAL DETAILS

City Ghaziabad

## EDUCATION

- 2025** MBA/PGDM  
**Swami Vivekanand Subharti University, Meerut**
- 2023** BCA  
**Swami Vivekanand Subharti University, Meerut**
- 2016** XIIth  
**Hindi**
- 2014** Xth  
**English**

## WORK EXPERIENCE

- Dec 2023 - Present** Digital Marketing Analyst  
**Great Champ Technology**  
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Country INDIA

## LANGUAGES

- english
- hindi

Mar 2023 - Nov 2023

Digital Marketing Executive

### Nectarshell Overseas PVT Ltd

- Executed successful social media ad campaigns, resulting in a 30% increase in website traffic and a 20% rise in lead generation.

- Developed and implemented SEO strategies, leading to a 40% improvement in organic search traffic and a 25% enhancement in website visibility.

Jun 2022 - Jan 2023

SEO Executive

### CLIFFEX SOFTWARE SOLUTIONS