

NISHANT ARORA

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My work samples <https://drive.google.com/drive/folders/1OhQczaA7hkRwS9sfsBT4aMqJrwkHgyQQ?usp=sharing>

<p>OBJECTIVE-</p> <p>Experienced Content Writer with over 1 year of experience in creating informational blogs, SEO content, and social media marketing posts. Skilled in copywriting, research, and scripting. Strong analytical and problem-solving abilities. Managed content marketing for various projects. Proficient in digital marketing and critical thinking. Actively seeking opportunities to gain experience and utilize my skills in a corporate environment.</p> <p>PERSONAL TRAITS-</p> <ul style="list-style-type: none"><input type="checkbox"/> Cognitive thinker<input type="checkbox"/> Strong analytical and problem solving ability<input type="checkbox"/> Agile<input type="checkbox"/> Active learner<input type="checkbox"/> Writing <p>HOBBIES</p> <ul style="list-style-type: none"><input type="checkbox"/> Reading<input type="checkbox"/> Brainstorming games<input type="checkbox"/> Zumba <p>BIO-DATA-</p> <ul style="list-style-type: none"><input type="checkbox"/> Date of Birth-22nd June 1999<input type="checkbox"/> Marital Status- Unmarried<input type="checkbox"/> Language known- English, Hindi and Punjabi <p>PROJECTS</p> <ul style="list-style-type: none">● Community Service Successfully completed Gyandeeep project under Community Service Cell, Lovely Professional University. In which I visited different villages of district Jalandhar and taught children about the basic knowledge of Computer Science.● Queueing Model successfully completed the project on applications of queueing model ,which aims to show that queueing model is applicable in various real life scenarios. <p>CERTIFICATIONS</p> <ul style="list-style-type: none">● Content marketing by Hubspot academy.● Content Strategy Specialization● Digital marketing and E commerce specialization● Critical thinking by coursera● Social media marketing by Hubspot academy.	<p>EDUCATION</p> <p>Lovely Professional University Phagwara (2017-2020)- B.sc hons mathematics</p> <p>Dyal Singh public school Karnal 2017 12th</p> <p>Experiences</p> <p>Walmond Realty Dart pvt ltd</p> <p>Technical Content Writer [July2023- Dec 2023]</p> <ul style="list-style-type: none">● Write Real estate news for the website.● Writing new launch Real Estate Projects in Noida city.● Writing PR content marketing for the company.● Writing content on social media and youtube scripts for projects. <p>Freelance</p> <p>Content Writer [July 2022- July 2023]</p> <ul style="list-style-type: none">● Write blogs for websites optimisation.● Writing PR content marketing for the clients.● Writing content on social media. <p>SKILLS</p> <p>TECHNICAL SKILLS-</p> <ul style="list-style-type: none">● SEO● Google trends● Copywriting● Research● Scripting● Creative writing <p>LEADERSHIP SKILLS</p> <ul style="list-style-type: none">● Student Placement Coordinator, Lovely Professional University● Co-Ordinator, Alumni Homecoming, Lovely Professional University● Class Representative, B.Sc. (Hons) Mathematics● Volunteer, Lovely Professional University, National Service Scheme● Co-Ordinator, Club Catalyst, Lovely Professional University
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