

# MUKUL TANWAR

## Graphic Designer

### ABOUT ME

Dynamic and out of box thinker. Exceptional collaborative and dynamic team player with well-developed written and verbal communication abilities. Goal driven with effective time management skills to achieve results within the set timeline. Aspiring for a suitable position in an esteemed organization to utilize my skills and work for the betterment of the organization.

### CONTACT

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Faridabad, Haryana

### SOFTWARE

Adobe Photoshop

Adobe Illustration

Adobe Premier Pro

Corel Draw

Adobe After Effects

Adobe Indesign

### EXPERIENCE

#### GRAPHIC DESIGNER EXECUTIVE

2020-2023

(DIGITAL CORRIDOR)

- Designed impactful logos for diverse clients, reflecting brand identity and values.
- Created captivating event posters with effective typography and compelling graphics.
- Developed attention-grabbing social media content adhering to brand guidelines.
- Produced captivating video content with editing, motion graphics, and music selection.
- Collaborated with clients and teams to exceed project expectations. Efficient Project Management:
- Managed multiple projects, prioritized tasks, and met deadlines effectively.

#### SENIOR GRAPHIC DESIGNER

2023-2024

(GOPAISA.COM)

- Design creative posts, videos, and banners for the Gopaisa app and digital marketing campaigns.
- Collaborate with the marketing team to brainstorm and execute visual concepts that align with brand guidelines and campaign objectives.

#### SENIOR GRAPHIC DESIGNER

2024-2024

(SANGRILA LIFESTYLE)

- Developed attention-grabbing social media content adhering to brand guidelines and product packaging.
- Produced captivating video content with editing, motion graphics, and music selection.

### EDUCATION

#### MAAC INSTITUTE

2020-2022

- Graphic Design and Motion Graphics

#### CBSE BOARD

2020

- 12<sup>th</sup> Passed (commerce stream)

#### CBSE BOARD

2018

- 10<sup>th</sup> Passed

#### DAV COLLEGE

2021

- Pursuing Bachelor Degree in (BCA)