

Harsh Daima

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New Delhi

DIGITAL MARKETER

Motivated newcomer in the field of digital marketing seeking opportunities that require skills in search engine optimization, social media marketing, web designing, Google Ads, and Facebook Ads. Dedicated digital marketing professional with a proven track record of meeting company goals through consistent and organized practices.

SKILLS

- Digital Marketing
- Social Media Marketing
- Google Adwords
- Search Engine Optimization
- SEO
- Google analytics
- Pay-per-click advertising
- Meta Ads
- Link Building
- Search Engine Marketing
- On-Page, Off-Page, Local SEO
- Keyword research

PROFESSIONAL EXPERIENCE

Digital Marketing Executive

Oct 2023 - Present

Techimpero, New Delhi, India

- Improved Website traffic Organically With SEO.
- Created and managed social media campaigns to increase brand engagement.
- Improved website visibility through development and implementation of SEO strategies.
- Reviewed and optimized client sites to improve keyword targeting URL strategies, website architecture and content.
- Designed paid client ads for use on diverse social media platforms.
- Optimized website content and images to improve search engine rankings.

Languages

- English
- Hindi

EDUCATION & CERTIFICATIONS

- **DU Sol**

Pursuing B.A Programme

- **D.A.V Public School**

CBSE Board Class XII

2022

CBSE Board Class X

2020

PERSONAL INFORMATION

- Total Experience: 1 Year 2 Months
- Date of Birth: 09/11/2004
- Gender: Male
- Marital Status: Single / Unmarried