



# Mr. Prajapati Aajad

(Digital Marketing)

4 YEARS+ OF EXCELLENCE EXPERIENCE- DIGITAL MARKETING

## Objective

Secure a responsible career opportunity to fully utilize and skills, while making a significant contribution to the success of the company.



## Experience

- 1 Years+ I Worked in "Marketing Fundas" as a Digital Marketing Head.
- 1 Years+ I Worked in "Foxsky India" as a Digital Marketing Head.
- 2 Years+ I worked In "Avengers InfoTech" as a SEO Executive.



## Skills

### ❖ Paid Ads -

- Google Ad words
- Facebook Ad manager
- Social Media Ads
- Bing Ads

### ❖ SEO Traffic -

- On Page SEO
- Off Page SEO
- Keyword Analysis



## Advanced Skills

- Advertising
- Blog
- Social Media Handling
- Social Media Marketing
- Website Creating
- PPC
- CPC
- E-mail Marketing
- SMS Marketing
- Content Writing
- Back Links Building
- Website Indexing
- Inventory Handling
- Product Listening
- Google Merchant Center
- Handling E-commerce Website



## About Me

Looking for a Role in "Digital Marketing" Or "SEO Executive" following my Four Years+ Experience

Highly creative individual marketing with eligible experience in Digital and traditional Advertising Platforms. Passionate about publishing and making your brand or Product Visible for Audience.

Aajadkumarinfotech@gmail.com

+91- 6203344962

## Socials

@aajad.kumar.5811

@xx\_mr.aajad\_xx/

@PrajapatiAajad3

## Address

Anand Vihar, Delhi

India

## HOBBIES

Reading

Music

Writing

Traveling

## DECLARATION

"I hereby declare that the information stated above is true to the best of my knowledge.

## Tools Known

- Shopify
- Wordpress
- Mail Chimp
- E-commerce
- Filmora
- Lead Generation
- Razorpay
- Sales Channels
- Canva
- CorelDraw
- Shipment Portals

## Certificates

- 10th Passed from BSEB - 2017
- 12th Passed from BSEB - 2019
- B.Sc Passed from Patliputra University - 2022
- IElevate Digital Marketing Certificate of Completion
- Google Search Ads
- Google Display Ads
- Google Shopping Ads
- Google Mobile Ads
- Google Video Marketing
- Google Ads Measurement
- Google Analytics Certification
- Google My Business Certification
- Search Engine Optimization - SemRush
- Youtube Channel Growth Certification
- Hubspot Email Marketing

## Personal Details

- |                  |   |                     |
|------------------|---|---------------------|
| • Name           | - | Mr. Prajapati Aajad |
| • Father's Name  | - | Anil Pandit         |
| • Mother's Name  | - | Dhano Devi          |
| • Date of Birth  | - | 15-09-2001          |
| • Martial Status | - | Unmarried           |
| • Gender         | - | Male                |
| • Age            | - | 23                  |
| • Nationality    | - | Indian              |

Signature.....

.....Aajad Kumar.....