



Atul Tiwari

senior executive Direct Sale

PROFILE SUMMARY

To obtain a challenging role in the field of marketing, where I can apply my theoretical knowledge and practical skills to contribute to the success of the organization and develop my career in the field.

EDUCATION

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|------|--|
| 2024 | MBA/PGDM GL Bajaj Institute of Management and Research |
| 2021 | B.Com Allahabad state university |
| 2018 | XIth English |
| 2016 | Xth English |

WORK EXPERIENCE

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|---------------------|--|
| Oct 2024 - Present | senior executive Direct Sale InfoEdge Sell online advertising solutions telephonically to builders / brokers / customers by assessing their requirements · Generate leads through cold calling and referral channels to maximize sales and establish relationships · Initiate repeat sales by follow up with existing clients · Achieve sales targets by new customer acquisition and ensure growth / revenue from existing customers · Develop in-depth knowledge about the products and services to make suitable recommendations based on client requirements · Increase customer engagement by proactively solving client concerns and queries · Liaoning with related departments to ensure end to end solutions to the client · Continually meeting or exceeding daily and monthly targets with respect to call volume and sale |
| Feb 2024 - Sep 2024 | Business Development Executive AMERICAN EXPRESS Responsible for lead generation of American Express credit card Maintain healthy relationship with the customers Brief about the product and benefits Lead generation through corporate activities Promotional activities |

PERSONAL INFORMATION

- Email**
atultiwari11225@gmail.com
- Mobile**
(+91) 9316177873
- Total work experience**
1 Year 2 Months

KEY SKILLS

- Time Management
- Time Office
- Leadership
- Team Work Training
- PowerPoint
- MS Office
- Tally ERP
- Advanced Excel
- Business Development
- Branding
- Advertising
- Brand Management
- Channel Management
- Promotions
- Key Account Management
- Direct Sales

OTHER PERSONAL DETAILS

City New Delhi

Country INDIA

LANGUAGES

- English
- Hindi

INTERNSHIP

572 Days

Hitachi Pvt Ltd

Projects

61 Days

summer internship program

customer handling

30 Days

minor project

Minor project