

Sudhir Singh

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Bangalore, India

Results-driven Digital Marketing Executive with over 3 years of hands-on experience in improving organic search rankings, increasing website traffic, and optimizing on-page and off-page SEO strategies. Skilled in technical SEO, keyword research, link building, and using tools like SEMrush, Ahrefs, and Google Analytics to deliver measurable results. Seeking to leverage expertise in search engine optimization, SMO, SMM, SEM, and PPC to drive digital growth and enhance online visibility for a dynamic organization.

WORK EXPERIENCE

SM TECH SOLUTION, Noida, Sector 58

<https://smtechsolution.net/>

Aug2023 – Present

For an organization, I am working as Digital Marketing Executive managing and implementing SEO campaigns as well as paid campaigns working with US, UK and Canada international clients. Such site traffic data analysis with tools like Google search console and Google Analytics, and working on SEO, SMO, SEM, SMM, Technical SEO, and Google Ads.

In addition, I am managing the company's social media presence, creating content, and making sure marketing initiatives are in line with its business goals.

Bagful Technologies, Noida, Sector 63 —

<https://www.bagfultechnologies.com/>

Sep2021 – Jul 2023

In Bagful Technologies I worked as a SEO executive. Here I worked on more than 10 projects for International clients using SEO, SMO and GMB as well as Paid Ads.

EDUCATION

Noida Institute Of Engineering And Technology,

Greater Noida, Uttar Pradesh,—

B.tech in Mechanical Engineering.

June 2017 - June 2021

SS +2 High School Jagdishpur, Bihar — Intermediate

June2014 -March 2016

Vivekanand Public School, Bihar — Matriculation

April2013 - March 2014

SKILLS

SEO
Keyword Research
Technical SEO
On-Page SEO
Off-Page SEO
Social Media
MS-Office
Keyword Research
Google Analytics
Google Search Console
SEMRUSH
MOZ
PPC
SEM
Meta Ads
Instagram
Linkedin
Facebook
Twitter
Google Ads
Keyword Planner
SEM
Campaign Optimization
Conversion Tracking

PERSONAL DETAILS

Father`s Name:
Tribhuwan Singh

Date of Birth:
15 Nov 1999

Sex: Male

Marital Status:
Single

LANGUAGES

English, Hindi