

# ANMOL PRATAP SINGH

## VIDEO/GRAPHIC DESIGNER



## ABOUT ME

I am a video designer and YouTube manager who creates visually captivating content and strategically manages YouTube channels, optimizing engagement and growth through creative editing, graphics, and channel management techniques.

## CONTACT



Hathras, U.P



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## EDUCATION

### V.B.S Purvanchal University

2019 - 2022

Bachelor of Science  
(Mathematics)

## EXPERIENCE

### Unacademy (Ed-Tech Company)

Video and Graphic Designer

March 2024 - Present

- Create thumbnails for youtube that grab viewers' attention instantly and encourage clicks.
- Edited dynamic and engaging trailers to maintain viewer interest and promote educational content.
- Utilized industry-standard software such as Adobe Premiere Pro, DaVinci Resolve, Photoshop, and Figma to produce high-quality visual content.
- Developed creative and compelling thumbnails for YouTube that significantly improved the channel's click-through rate (CTR) by 25%.

### Vedantu (Ed-Tech Company)

Video and Graphic Designer (Freelancing)

January 2024 - February 2023

- Edited educational content and promotional materials, ensuring a dynamic and engaging viewing experience for the audience.
- Focused on creating content that boosts engagement and viewership, contributing to the growth and success of the channel.

### Voovly (Marketing Company)

Video Designer

February 2023 - December 2023

- Edit and Record E-commerce videos.
- Edit reels for social media.
- Maintenance of the Branch.
- Checking of CCTV recordings.
- Checking all the types of equipment and proper functioning of equipment.
- Assigning tasks to the maids and ensuring completion on time.
- Managing different events planned in the branch.
- Keep watch on the Branch security.

### K12 Techno pvt. ltd. Company (Education service provider)

Video Designer

August 2022 - February 2023

- Product video recording and editing.
- Record and edit educational videos.
- Make videos for Teacher Training Sessions
- Design Engineering challenges curriculum and execution.
- Analyzing overall data after implementation.
- Managing YouTube Channel - Bloom Telly, Orchids-The International School.

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## SKILLS

### INTERPERSONAL SKILLS

ORGANIZATION SKILLS



PROBLEM SOLVING



LEADERSHIP



CREATIVITY



TIME MANAGEMENT



MULTI TASKING



GOOD TEAM PLAYER



### SOFTWARE

ADOBE PHOTOSHOP



ADOBE PREMIERE PRO



ADOBE AFTER EFFECT



MICROSOFT OFFICE



FINAL CUT PRO



DSLR



FIGMA



COREL DRAW



### LANGUAGE

HINDI



ENGLISH



## EXPERIENCE

### Asiana Times (News Channel)

Video Editor and Youtube Manager

April 2022 - August 2022

- Edit News Video for YouTube.
- Manage the YouTube Channel.

### Guru Kripa Graphics (Advertisement)

Graphic Designer and Video Editor

2021 - 2022

- Edit Video for Social media
- Graphics design ( Banner, Catalogue, Visiting card, Invitation card)

### Nidhi VFX(Production House)

Video Editor

2020 - 2021

- Nature videos for client
- Cinematic videos for client
- Experimental videos fir client
- Develop story or content ideas, considering reader or audience appeal.

### A.A Production

Video Editor

2018 - 2020

- Music Album Cover Songs
- Wedding videos shoots and video editing