

# Jainam Raj Savansukha Marketing & Operations

### **About Me**

Recent MBA graduate in Marketing and Operations, with expertise in projectmanagement and research, seeking a challenging role in the field of Market Research

### **Professional Experience**

#### **IOTECH SMART PRODUCTS | Sr. Business Development Executive** August 2023 – PRESENT

August 2020 TRL

- Key responsibilities:
  Developing proposals, business cases/strategies and identifying new business avenues.
- Conducting market research to identify new trends and opportunities.
- Providing leadership and guidance to the business development team.

#### **Kent RO System | Business Management Trainee** Feb 2023 – August 2023

Key responsibilities:

- Analyzing Market presence and generating demand supply chain for products.
- Developing sales channel in given market domain.
- Consult with the management team to develop long-term commercial plans.
- Developed strategy to achieve yearly objective and follow up through monthly forecasts, meetings, conferences etc.

#### Labdox | Business Development Intern

June 2022 – August 2022

Key responsibilities:

- Increased customer satisfaction by resolving issues.
- Worked within applicable standards, policies and regulatory guidelines to promote safe working environment.
- Created spreadsheets using Microsoft Excel for daily, weeklyand monthly reporting.

#### **Unschool | Marketing & Operations Intern** April 2022 – June 2022

- April 2022 June 20
- Key responsibilities:
- Build connections with collaborators and contributors for our venture.
- Conducting market research or gathering information through surveys to identify sale opportunities.

### Achievements

Feb 2022	Leading industrial tour for company visit as part of Masters degree
Sept 2017	Player of the match in cricket tournament as part of Senior
	Secondary School

### **My Contact**

🗹 Jainamjain718@gmail.com

- +91 9057284272
- Bikaner, Rajasthan
- linkedin.com/in/jainam-rajsavansukha- 526047220
- Hard Skill
- Time Management
- Customer Experience
- Problem Solving
- Business Marketing

## Soft Skill

- Observation
- Decision making
- Communication
- Multi-tasking

### **Education Background**

GD Goenka University

Masters in Business Administration Completed in 2023

- Maharaja Ganga Singh University Bikaner
  Bachelors in Business Administrations
  Completed in 2021
- Shri Adarsh High Senior Secondary School
   Class XII
   Completed in 2018
- S.D.P. MEMORIAL SCHOOL Class X
   Completed in 2016