



Naman Sharma

SEO Specialist

Dedicated and results-driven SEO professional with 1 Year of hands-on experience in digital marketing. Adept at leading SEO teams, optimizing websites for search engines, and delivering measurable results. Seeking a challenging position to leverage my skills in SEO strategy, team management, and client collaboration.

Contact

Phone

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Email

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Address

Meerut city, Uttar Pradesh, 250004

Education

DIPLOMA IN MECHANICAL ENGINEERING

Institution: IIMT University

Year : 2020

CERTIFICATION

Institution: DIGIPERFORM

Skills

- Team Leadership
- Client Collaboration
- Keyword Research
- On-page Optimization
- Content Collaboration
- Project Management

Language

English

Hindi

Experience

7StarMedtech Private Limited

SEO Team Lead

- Successfully lead a team of 10 members, overseeing end-to-end SEO projects from client onboarding to reporting.
- Implemented effective keyword research strategies resulting in a significant increase in organic traffic for clients.
- Spearheaded on-page optimization efforts, collaborating with the content team to enhance website content for improved search engine visibility.
- Managed off-page activities, including blog posting, content distribution, and link-building initiatives.
- Distributed projects among team members, ensuring each member's strengths were utilized effectively.
- Worked with over 100 clients, consistently exceeding performance expectations and delivering high-quality results.

7StarMedtech Private Limited

SEO Executive

- Promoted from an intern to an SEO Executive in recognition of outstanding performance.
- Executed on-page optimization strategies and actively contributed to keyword research initiatives.
- Collaborated with the content team to revamp website content and improve overall site structure.
- Assisted in off-page activities, including blog posting and content distribution.

7StarMedtech Private Limited

SEO Intern

- Gained valuable hands-on experience in SEO during the internship period.
- Assisted in various aspects of SEO projects, contributing to the overall success of the team.

Skills:

- SEO Strategy: Proven expertise in developing and implementing effective SEO strategies.
- Team Leadership: Successful track record of leading and managing SEO teams.
- Client Collaboration: Strong ability to communicate with clients, understand their needs, and deliver results.
- Keyword Research: Proficient in conducting thorough keyword research to drive organic traffic.
- On-page Optimization: Skilled in optimizing website content for search engines.
- Content Collaboration: Experience collaborating with content teams to enhance website content.
- Project Management: Efficiently managed and distributed projects among team members.
- Google My Business Optimization: Experience in optimizing profiles, micro blog posting, and citation building for organic profile growth.