



Nishu verma

S A L E S & M A R K E T I N G

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New Meenakshi Puram, Meerut - 250001
UTTAR PRADESH

EDUCATION

MASTERS OF BUSINESS ADMINISTRATION

- MARKETING & FINANCE
- Graphic Era hill University, Dehradun
- 2022-2024
- CGPA-8.4

B.SC (HON) BIOTECHNOLOGY

- Graphic Era University, Dehradun
- 2019-2022
- CGPA-8.3

GARGI GIRLS SCHOOL

- Class 12 • 74%
- Completed in 2019

GARGI GIRLS SCHOOL

- CLASS 10 • 10 CGPA
- Completed in 2017

SKILLS

- Sales Pitching and Negotiation
- Operations Management
- Data Analysis and Reporting
- Excellent Communication
- Customer Relationship Management (CRM) Software
- Team Collaboration
- Creativity(Proposal, company profile, Advertisement making and ppt)
- Microsoft Excel, PowerPoint & MS Word

CERTIFICATES & ACHIVEMENTS

- State level champion in taekwondo *black belt
- NSS Volunteering
- Athlete 400m (1st prize)
- Got chance to meet President of India (district topper in class 10)
- 1st prize in many drawing competition

COURSES(ONLINE COURSE)

Digital marketing

- Simplilearn

Excel for business

- Coursera

ABOUT ME

To have a growth oriented and challenging Career, where I can contribute my knowledge and skills to the society / Organization / Industry and Enhance my Experience and skills through continuous learning and team work .

EXPERIENCE

ADMISSION OFFICER / SALES & OPERATION

[U-Next Learning Pvt. Ltd](#)

April2024 - till date

- Provide one-on-one counseling to students, helping them navigate academic and career paths.
- Develop and implement individualized academic plans to support student success.
- Executed sales pitches to potential clients, achieving a 90% conversion rate.
- Coordinated with cross-functional teams to streamline operations and enhance productivity.
- Analyzed sales data to identify trends and develop strategies for increasing revenue.

PRE SALES & DIGITAL MARETING EXECUTIVE

[FictiveBox: IT Consulting & Digital Advertising Company](#)

July 2023 - February 2024

- Execution of creative and engaging marketing campaigns, developing an online presence for websites and campaigns.
- Plan sales strategies in response to market and competitors' behavior.
- Developing proposals that effectively address client's needs and concerns
- Reviewing pricing practices to ensure they are consistent with industry standards

SALES & MARKETING OPERATIONS intern

[Tech Analogy](#)

Feb.2023 - May 2023

- Building pitch for social media campaign and preparing promotional material and presentation.
- Market research and initiate for the collaboration.

BUSINESS DEVELOPMENT EXECUTIVE intern

[Suvidha foundation \(suvidha mahila mandal](#)

2 months

- Act as a fund riser
- Cold calling

BUSINESS DEVELOPMENT EXECUTIVE intern.

[Intern Shala](#)

2 months

- Conduct on-campus seminars and spread the Internshala vibe. Help your college students upskill via Internshala Trainings.

BIOINFORMATIC intern.

[Graphic Era University](#)

2 months

- Prepare research paper on LANTANA CAMARA