



GRAPHIC DESIGNER

Rahul Raikwar

GRAPHIC DESIGNER

PROFILE

With over four years of experience in the graphic designs industry, I am a talented, team-oriented layout artist. When developing outputs, possesses expert knowledge of typography and the effective use of positive and negative space.

EDUCATION

BACHELOR'S IN ARTS

Monad University Hapur - Uttar Pradesh
2016 to 2019

HIGHER SECONDARY(12TH PASS)

Government Boys Senior Secondary School -
New Delhi, Delhi
2015 to 2016

SECONDARY(10TH PASS)

Government Boys Senior Secondary School -
New Delhi, Delhi
2012 to 2013

SKILLS / IT SKILLS

Working knowledge of Adobe Photoshop, Illustrator, InDesign, Premiere Pro and After Effect, MS Office(Word, Excel).

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects



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Area
New Delhi, Delhi

WORK EXPERIENCE

Company BLEP Petcare World Pvt. Ltd.

Feburary 2024 - Present

Graphic Designer & Video Editor

My areas of expertise include enhancing digital marketing communication and preserving brand identity.

I make sure that every design aspect represents and reinforces your brand's distinct character while successfully conveying your message to your audience by skillfully fusing creativity and strategy. Together, let's improve the online interaction and visual presence of your brand.

Using Photoshop, and Illustrator, creating high-end, miniature graphics for online and offline marketing as well as designing packing boxes.

Company Market Ninety Nine Pvt. Ltd.

Feburary 2021 to Feburary 2024

Graphic Designer & Video Editor

Collaborated with the marketing team to create visually compelling graphics and videos for the ecommerce website and marketplace, including banners, product images, product videos, social media graphics, and email campaigns.

Developed and maintained a consistent brand identity across all marketing materials, including the website, email campaigns, and social media platforms

Worked closely with the development team to ensure seamless integration of design, video, and functionality

Conducted regular competitor analysis to stay up-to-date with industry trends and best practices

Company Delhi Academy of Medical Sciences Pvt Ltd

June 2019 to February 2021

Graphic Designer

Work with a wide range of media and use graphic design software.

Perform retouching and manipulation of images.

Establish creative direction for the company as well as brand guidelines.

Ensure projects are completed with high quality and on schedule.

PERSONAL DETAILS

Date of Birth: 1997-03-12

Eligible to work in: India

Industry: Advertising, PR, MR, Internet, Ecommerce, Marketing, Pharmacy, Publishing, Retail

Total years of experience: 4.6

CERTIFICATIONS AND LICENSES

Certification of Graphic Designing & Video Editing from MAAC, New Delhi (2019 to 2020)

PORTFOLIO

<https://www.behance.net/rahulraikwar1>
