

SAGAR CHADHA



Summary

Aspiring Marketing Associate with experience of 2+ years in sales, customer relationship and managerial skills. Operates well in both individual and team capacities, highly adaptable and flexible, leveraging work ethics to quickly adapt to different processes and drive company objectives. My biggest achievements include increasing customer base, developing successful relations with clients, and increasing sales revenue. I am highly organized, self-motivated, and excellent at multitasking with effective communication skills.

Skills

Business & Sales Acumen	● ● ● ● ○	Interpersonal Skills	● ● ● ● ○
Client Relationship Management	● ● ● ● ○	Project Management	● ● ● ● ○
Communication & Presentation	● ● ● ● ○	Financial Analysis	● ● ● ○ ○
Target Oriented	● ● ● ● ○	Data Analysis & Visualization	● ● ● ● ○
Business Development & Market Research	● ● ● ● ○	Leadership	● ● ● ● ●
		Critical Thinking and Problem Solving	● ● ● ● ○

Experience

Marketing Associate

Inxus Events Pvt. Ltd *May 2020 - May 2022*

- Developed and implemented marketing strategies to promote corporate events and increase attendance.
- Collaborated with cross-functional teams to translate business needs into solutions.
- Planned and executed marketing events, such as product launches or industry conferences.

Phonebanker

HDB Financial Services Ltd *Oct 2019 - Mar 2020*

- Experienced in sales and educating customers on diverse banking products.
- Maintained professionalism while identifying cross-selling opportunities for enhanced customer satisfaction.
- Identified opportunities for improvement within the department based on feedback received from customers or supervisors.

Contact

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- 📍 Delhi, India
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Languages

English ● ● ● ● ●

Hobbies

- Reading about Geo Politics
- Reading about Current Affairs

Certification

- Diploma in Media and Entertainment from AAFT.
- Certificate in Digital Marketing from NIIT.
- Certificate in Entrepreneurship from EDIC.
- Certificate in Business Simulation from AIMA BlizLab.
- Certificate in Corporate Communication from CSD

Technical Skills

Software :

- Advance Excel
- Tableau & Power BI
- LinkedIn Sales Navigator
- MS Office Suite
- CRM
- SQL

Marketing and Sales Intern

The Sheetal Group *Apr 2023 - Jul 2023*

- Demonstrated expertise in market research, campaign coordination, and engaging customers.
- Proven ability to support sales efforts and enhance brand presence and promotion of new product of company.

Education

PGDM (Marketing and Finance)

Asian Business School, Noida *Aug 2022 - May 2024*

- Marketing and Finance Specialization
- Secured **7.3 CGPA**

BBA (Management)

Jagan Institute of Management Studies (JIMS), Rohini

Aug 2015 - Jul 2018

- Secured 5.5 CGPA
- Management Specialization
- **Guru Gobind Singh Indraprastha University (GGSIPU)**

High School

Cambridge Foundation School *Apr 2013 - Mar 2015*

- Commerce
- **Secured 79%**
- CBSE Board

Intermediate

Cambridge Foundation School *Apr 2012 - Mar 2013*

- **Secured 7 CGPA**