

# ATUL SENGAR SR. CONTENT WRITER

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## SKILLS

May 2017 to April 2023 (5 years, 11 months & still working)

- Exceptional writing & editing skills
- Extensive experience writing
- Experience in various industries
- Strong research skills
- Knowledge of SEO-based content
- Familiar with Content Strategy
- Strong communication & collaboration skills
- Ability to meet tight deadlines & prioritize workload
- Creative at pulling successful campaigns

## WORK EXPERIENCE



### SENIOR CONTENT WRITER

- 1. DIETITIAN SHREYA'S FAMILY DIET CLINIC-May 2017 to April 2018
- 2. NFDC- July 2018 to August 2020
- 3. **INDI IT SOLUTIONS-** September 2020 to May 2021
- 4. DIETARY VISION- January 2020 to May 2021
- 5. CHLEAR- May 2021 & currently working here
- Boosted overall content quality & quantity
- Worked on content strategy
- Excelled in long & short form content
- Successful Monthly Campaigns

### **EDUCATION HISTORY**



- 1.10th from TAFS, New Delhi
- 2.12th from GSPS, New Delhi
- 3. Graduation in BCA From GGDSD, Chandigarh

#### CERTIFICATIONS



Fundamentals of Digital Marketing Certified by Google

Certificate ID: 3CYV7797C DATED: SEPTEMBER 2020