



Kamlesh Joshi

SEO Executive

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Gurgaon, India

Actively pursuing a Senior SEO Executive role, leveraging expertise inHTML, CSS, and Bootstrap gained while serving as a Frontend Developer.

Eager to apply comprehensive understanding of search engine optimization strategies to drive digital marketing success.

Brings proven experience in optimizing website content, conducting keyword research, and staying abreast of industry trends to enhanceonline visibility and user engagement. Dedicated to achieving top ranking results and contributing to the overall growth of the organization.

WORK EXPERIENCE

SEO Executive

GemPundit (Gurgaon)

06/2023 – 09/2024

GemPundit is a leading provider of loose gemstones, and colored gemstone Jewelry. You will find a wide array of natural colored Gemstones.

Achievements/Tasks

- Optimizing content and landing pages for SEO.
- Keyword Research for newer opportunities.
- Identify trends and apply strategies accordingly.

Sr. SEO Executive

Atomic Technologies (Gurgaon)

04/2022 – 05/2023

Atomic Technologies is a top-rated digital marketing company in Gurgaon that specializes in creating unique brand identities.

Achievements/Tasks

- Competitor Analysis and Keyword Analysis.
- Research and analyze competitor advertising links.
- Track, Report and analyze website Analytics.

Customer Support L2 (Process - Urban Company)

I Energizer (Noida)

01/2021 - 01/2022

Responsibilities

- Working on L2 level support.
- Handling the requests/issues raised by client through mail or ticket.
- Taking care of the tickets routed by L1 support.

Software Engineer Trainee

Zermelo Technologies Ltd. (Bangalore)

01/2020 - 05/2020

Responsibilities

- Designing Webpages for CMS ZUBRs(Webapp).
- Maintained the Webapp and added more appealing features.
- Updation of Website content on a daily basis as per requirement.

Network Engineer

J Kumar Infraprojects Ltd. (Lucknow)

01/2016 - 10/2017

Achievements/Tasks

- Maintaining and Administering computer networks and related computing environments.
- Replacing faulty network hardware components when required.
- Coordinating computer network access and use.

SKILLS

HTML, CSS, Excel

Webmaster Tool

Bootstrap

On Page and Off Page SEO

Google Ads(Beginner)

Google Analytics

KEY ATTRIBUTES

- Goal-Oriented and Optimistic
- Adaptable
- Excellent Leadership Skills
- Team Work
- Planning & Organizing skills

INTERESTS

Travelling

Cooking Food

Listening Songs

Surfing Internet

EDUCATION

B.Tech

Beehive College of Engineering & Technology

04/2011 - 05/2015,

Dehradun, Uttarakhand

Courses

- Computer Science Engineering (CSE)

Intermediate

S.J.S Public School

2011,

Raebareli, Uttar Pradesh

High School

S.J.S Public School

2009,

Raebareli, Uttar Pradesh