

ADYASHA MISHRA

ASSOCIATE VISUALIZER

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CONTACT

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SKILLS

-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe Premier Pro
-  Adobe After Effects
-  Figma

PROFILE

A creative thinker skilled at making social media collaterals, illustrations, campaigns, layouts, branding, UI design, infographics, packaging, brochures, posters, newspaper & magazine ad design, and hoarding design. I have a good understanding of design principles, color theory, typography, & layout composition, with an ability to work in a fast paced environment. I'm highly dedicated and motivated learner open to explore and sharpen my skills.

EMPLOYMENT HISTORY

ASSOCIATE VISUALIZER

Sociowash Media Pvt Ltd | Jan 2023 - June 2024

- Worked for clients like CenturyPly, OnePlus, Cinépolis, Burger Singh, Myntra, Shiv Nadar School, Modicare and Moove.
- Designed creatives for social media and ad campaigns.
- Was in the core team for designing a case study for CenturyPly which won 2 Abby awards in 2023.
- Worked on the website design for The Times of India Online Summer Camp 2023 and OnePlus SAP 2023.
- Worked on campaigns for CenturyPly:
 - CenturyDoors
 - CenturyPly Club Prime featuring Pratik Gandhi
- Worked on the Launch of Fashion for your Furniture by Manish Malhotra in collaboration with CenturyLaminates.
- Designed a Brochure for Laminates by Manish Malhotra.
- Worked on the illustrations and designs for The Photowall Competition, The Ambassador Recruitment Program, and The Student Art League for OnePlus in 2023.
- Designed Photobooth and Standee for Philips India for their Groove 'n' Groom 2024 event.
- Retro Film Festival and Women's Day Campaign 2024 for Cinépolis.

GRAPHIC DESIGNER

Blue Frog Solutions Pvt Ltd | Apr 2022 - Dec 2022

- Worked on social media posts for companies in skincare, body wellness, food and beverage, crypto software and petcare products and services.
- Designed creatives for social media and ad campaigns.
- Designed photobooth for BTL Aesthetics Core to Floor event.
- Was responsible for designing backdrop, standee, and product menus for Detoxie and Six Seasons for Horn Ok Please 2022.
- Designed magazine advertisements, product menus, vouchers, and brochures for Potenza Wellness, Disha's Functional Food, Levo Spalon, and Mufasa Man.
- Was responsible for branding and merchandising for Roots and designed a 52-page diary.

INTERNSHIPS

Ministry of Social Justice and Empowerment, Govt of India

April 2022 - May 2022

- Worked on engagement and ideation for social media.
- Worked on social media posts for SMILE scheme & Nasha Mukta Bharat Abhiyaan.

Department of Art, Culture and Languages, Govt of Delhi

August 2021 - September 2021

- I led a team of design interns.
- Worked on their social media posts.
- I designed a colour palette for their social media page.

Haviik AdTech

July 2020 - September 2020

- Worked on their social media posts.
- Designed infographics for them.
- Worked with their clients too and helped them with design-related issues.

EDUCATIONAL HISTORY

State University of Performing and Visual Arts, Rohtak, Haryana

Bachelor's of Visual Arts (Applied Art)

Class of 2017-2021

National Institute of Fine Arts, Delhi | 2015

Diploma in Painting

Somerville School, Vasundhra Enclave, Delhi

Senior Secondary (XII), Commerce

Class of 2014 - 2015